



Global Chief Security Officers (CSOs) Join Everbridge COVID-19: Road to Recovery (R2R) Executive Summit to Discuss Security Challenges of the Pandemic and Beyond

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- C-Level Executives from *Salesforce.com*, *Philips Domestic Appliances*, and *Jabil Inc.* to Share Expertise in Resilience Strategies, Including the Acceleration of Digital Transformation in Security
- Registration Open for Everbridge Spring Leadership Symposium, Which Will Include Keynotes from 42nd President of the United States Bill Clinton, and Chairman and Editor-In-Chief of Forbes Media, Steve Forbes

BURLINGTON, Mass.--(BUSINESS WIRE)--Apr. 26, 2021-- [Everbridge](#), Inc. (NASDAQ: EVBG), the global leader in critical event management (CEM), today announced the addition of an expert panel of corporate Chief Security Officers (CSOs) to speak at its [Spring 2021 COVID-19: Road to Recovery \(R2R\)](#). The virtual leadership summit, taking place May 26-27, will include C-level leaders Keith White of Salesforce.com; Machiel toe Water of Philips Domestic Appliances, and Michael T. Evanoff of Jabil Inc., sharing their vast experience, research, and best practices. These and other experts on organizational risk and physical & cyber security will discuss topics including how the role of security changed during the COVID-19 pandemic; fulfilling duty of care for onsite employees, travelers, and field workers; future-of-work strategies as businesses shift to remote work and reimagine physical workspaces; and the digital transformation of managing employee safety and security.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20210426005473/en/>



The two-day symposium will feature keynote addresses from [42nd President of the United States Bill Clinton](#), and [Chairman & Editor-In-Chief of Forbes Media, Steve Forbes](#), and include presentations from world leaders, health experts and C-suite executives from cross-industry and geography.

“The modern CSO serves as a technological problem-solver for the organization, and a key champion for business resiliency in the post-pandemic world,” said Tracy Reinhold, Everbridge Chief Security Officer, and former head of the FBI’s Intelligence Division. “The coronavirus forever changed the workplace as we know it, prompting us to reimagine how we envision, strategize, and execute within a rapidly changing environment. Everbridge COVID-19: Road to Recovery symposium attendees will benefit from discussing how to meet head on the new challenges to organizational resilience in a post-pandemic world.”

Global CSOs Join Everbridge COVID-19: Road to Recovery (R2R) Executive Summit to Discuss Security Challenges of the Pandemic and Beyond (Source: Everbridge)

Everbridge Symposium CSO Panel: Meeting the Security Challenges of the Pandemic and Beyond

COVID-19 exposed gaps in business, specifically from a safety and security standpoint. The upheaval caused by the outbreak highlights the need for strong, agile security leadership. The following speakers will join [Reinhold](#) for a discussion on how best to maintain business continuity and protect organizations from risks including physical and IT threats as hybrid and remote work increasingly become the norm:

- Keith White, Chief of Global Safety & Security, Salesforce.com
- Machiel toe Water, Chief Security Officer and Head of Real Estate, Philips Domestic Appliances
- Michael Evanoff, Global Chief Security Officer, Jabil Inc.

The multi-year Everbridge symposium series offers global leaders a valuable forum to exchange best practices on how to protect people and business assets; build back and grow revenue streams; increase business resiliency; and mitigate potential threats like IT outages, cyber-attacks, natural disasters, and many other critical events. Speakers and participants represent all sectors of society from business and government, community organizations and advocacy groups, to science, medicine, transportation, sports & entertainment, and academia.

Last year, Everbridge welcomed President George W. Bush, Anthony Fauci, MD, Scott Gottlieb, MD, Dr. Sanjay Gupta, MD, U.S. General Colin L. Powell, USA (Ret.), and Virgin Group Founder Sir Richard Branson, among others, to serve as keynote speakers. The events attracted more than

40,000 participants including government officials, healthcare experts and senior executives from 150 countries. Additional presenters included officials and executives from the Centers for Disease Control and Prevention, the Mayo Clinic, Goldman Sachs, Fannie Mae, Ford Motor Company, Humana, IBM, and others.

To register for the Everbridge Spring 2021 COVID-19 R2R: The Road to Recovery Symposium, [click here](#).

About Everbridge

[Everbridge, Inc.](#) (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to Keep People Safe and Organizations Running™. During public safety threats such as active shooter situations, terrorist attacks, a global pandemic, or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 5,600 global customers rely on the company's Critical Event Management (CEM) Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication modalities, and track progress on executing response plans. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, 9 of the 10 largest global consulting firms, 8 of the 10 largest global automakers, 9 of the 10 largest U.S.-based health care providers, and 7 of the 10 largest technology companies in the world. Everbridge is based in Boston with additional offices in 20 cities around the globe. For more information visit www.everbridge.com

Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2020 filed with the SEC on February 26, 2021. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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