



Josh Harris, Co-Founder of Apollo Global Management and Founder of Harris Blitzer Sports & Entertainment to Speak at Everbridge COVID-19: Road to Recovery (R2R) Executive Summit, May 26-27, 2021

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A leader in global private equity, professional sports and philanthropy, Josh Harris will discuss his experience leading a major financial institution, NBA franchise, and additional entities through the pandemic and beyond towards recovery

BURLINGTON, Mass.--(BUSINESS WIRE)--May 11, 2021-- [Everbridge](#), Inc. (NASDAQ: EVBG), the global leader in critical event management (CEM), today announced that Josh Harris, Co-Founder of Apollo Global Management and Founder of Harris Blitzer Sports & Entertainment (HBSE), which owns both the Philadelphia 76ers and the New Jersey Devils, will speak at its [Spring 2021 COVID-19: Road to Recovery \(R2R\)](#) virtual leadership summit taking place May 26-27, discussing business resiliency and civic leadership in a post-pandemic world.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20210511005706/en/>



The two-day symposium will feature keynote addresses from world leaders including the [42nd President of the United States Bill Clinton](#), former [United States Secretary of State Dr. Madeleine K. Albright](#), industry icons such as [Chairman & Editor-In-Chief of Forbes Media Steve Forbes](#), as well as discussions with C-level business executives from Lululemon, Philips Domestic Appliances, Salesforce.com, and many others across industries and global markets.

Josh Harris co-founded Apollo Global Management thirty years ago, which became the second-largest alternatives and largest credit manager, with \$460B in assets under management. He is also the Founder of Harris Blitzer Sports & Entertainment, a company created to accelerate community growth and explore strategic investment opportunities in sports, entertainment and media. Within the broad HBSE portfolio, Josh is the Managing

Josh Harris, Co-Founder of Apollo Global Management, to Speak at Everbridge COVID-19: Road to Recovery Executive Summit, May 26-27, 2021 (Photo: Business Wire)

Partner of the Philadelphia 76ers and the New Jersey Devils. Additionally, Josh serves as General Partner of the Crystal Palace Football Club in the Premier League and is a minority owner of the Pittsburgh Steelers in the NFL.

Beyond his business interests, Josh remains deeply involved in his family foundation, Harris Philanthropies. The foundation, which he created in 2014 with his wife Marjorie, enables community development through equitable and inclusive investing in youth programming, education and enhanced wellness. Across their charitable platform, Harris Philanthropies became one of the largest supporters of after-school sports programs, helping 15,000 youth annually within Philadelphia, New Jersey and New York while helping approximately 100,000 youth annually across the country. Josh also serves on the Boards of Mount Sinai Medical Center, Harvard Business School, the Wharton School at the University of Pennsylvania, the NBA and the NHL. He holds an MBA from Harvard Business School and graduated summa cum laude from the University of Pennsylvania's Wharton School of Business with a B.S. in Economics.

"We feel honored to be joined by Josh Harris, a global leader in investing, philanthropy and professional sports at Everbridge's Spring COVID-19: Road to Recovery Symposium," said David Meredith, Chief Executive Officer, Everbridge. "Even in the best of times, business leaders know that they will need to adapt their approach to an ever-changing world. The pandemic, however, presented a new kind of test for executives and entrepreneurs. We look forward to hearing Josh's insights into leadership in times of crisis."

In addition to Josh Harris, the Everbridge symposium will also feature panels of top Major League Baseball (MLB), Arsenal Football Club, and Dutch Olympic Committee leaders, offering their insights into [the future of sports in a post-pandemic world](#). Senior sports executives will address business resiliency and recovery, including the restoration of revenue streams from a safer return of athletes, performers, fans and staff to large venues.

The multi-year Everbridge symposium series offers global leaders a valuable forum to exchange best practices on how to protect people and business assets; build back and grow revenue streams; increase business resiliency; and mitigate potential threats like IT outages, cyber-attacks, natural disasters, and many other critical events. Speakers and participants represent all sectors of society from business and government, community organizations and advocacy groups, to science, medicine, transportation, sports & entertainment, and academia.

Last year, [Everbridge welcomed President George W. Bush](#), Anthony Fauci, MD, Scott Gottlieb, MD, Dr. Sanjay Gupta, MD, U.S. General Colin L. Powell, USA (Ret.), and Virgin Group Founder Sir Richard Branson, among others, to serve as keynote speakers. The COVID-19: Road to Recovery (R2R) virtual leadership summits attracted more than 40,000 participants including government officials, healthcare experts and senior executives from 150 countries, as well as participants from the Centers for Disease Control and Prevention, the Mayo Clinic, Goldman Sachs, Fannie Mae, Ford Motor Company, Humana, IBM, and others.

To register for the Everbridge Spring 2021 COVID-19 R2R: The Road to Recovery Symposium, [click here](#).

About Everbridge

[Everbridge, Inc.](#) (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to Keep People Safe and Organizations Running™. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 5,600 global customers rely on the Company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication modalities, and track progress on executing response plans. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, 9 of the 10 largest global consulting firms, 8 of the 10 largest global automakers, 9 of the 10 largest U.S.-based health care providers, and 7 of the 10 largest technology companies in the world. Everbridge is based in Boston with additional offices in 20 cities around the globe. For more information visit www.everbridge.com

Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2020 filed with the SEC on February 26, 2021. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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Everbridge Contacts:

Jeff Young
Media Relations
jeff.young@everbridge.com
781-859-4116

Joshua Young
Investor Relations
joshua.young@everbridge.com
781-236-3695

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