



## K-12 Schools Increasingly Adopt Everbridge's School Safety Software to Protect Students, Staff, And Faculty in Crisis Situations

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- Fresno County, California Office of Education among latest K-12 schools across 17 U.S. states and four countries to select Everbridge school safety platform to accelerate response times and coordinate emergency management efforts on K-12 campuses
- Everbridge serves as approved partner for [Alyssa's Law](#) mandate passed in Florida and New Jersey calling for silent panic alarms linked to law enforcement and first responder services

BURLINGTON, Mass.--(BUSINESS WIRE)--Jun. 21, 2021-- [Everbridge](#), Inc. (NASDAQ: EVBG), the global leader in [critical event management](#) (CEM), today announced that three California county school districts became the latest to select the company's industry-leading [K-12 School Safety](#) software solution to address crisis situations affecting schools and districts. Everbridge's School Safety platform provides public safety-grade applications to accelerate response times and coordinate efforts to address crises affecting K-12 districts. The platform enables school administrators to orchestrate a collaborative approach for incidents including campus violence such as active shooters and bomb threats, as well as lockdowns and medical emergencies.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20210621005413/en/>



The Fresno County Superintendent of Schools, among other K-12 districts across California, recently selected Everbridge to help protect their students, faculty, and staff during such emergencies.

“Everbridge has provided a simple solution to school safety and their team has stood side by side with all of our Fresno County educators in an effort to solidify emergency partnerships,” said Dr. Hank Gutierrez, Deputy Superintendent, Educational Services, Office of Fresno County Superintendent of Schools.

According to the FBI, 69% of active shooter incidents conclude in under five minutes, which does not leave time for uncertainty or indecisiveness. The Everbridge [School Safety software](#) provides a comprehensive solution to address critical events in seconds by engaging appropriate personnel on campus and at the district level, and first responders in an immediate and coordinated way.

K-12 Schools Adopt Everbridge's School Safety Software to Protect Students, Staff, And Faculty in Crisis Situations (Graphic: Business Wire)

“A healthy learning environment will remain impossible without a sense of safety and well-being in the halls and on campus,” said Tracy Reinhold, Everbridge Chief Security Officer and former head of the FBI's Intelligence Division. “As schools navigate threats both old and new, they need smart, reliable technology that can connect with first responders and on-site staff to ensure an immediate response to any emergency — from medical incidents to crisis situations. The faster we can make people aware that they need to take action, the better the outcome will be.”

Everbridge's [School Safety functionality](#) supports K-12 schools/districts across 17 U.S. states and four countries, quickly orchestrating everything from:

- Equipping law enforcement with valuable insight of the situation
- Automating school lockdown procedures via a Panic Button
- Providing schools with the most technology and device integrations in the industry, including integrations with building access controls, shooter detection systems, and more
- Engaging school and district leadership with One-Touch Conference Calling
- Helping to avert issues of violence or bullying on campus by empowering students, teachers, and staff to speak up through the Anonymous Tipping app
- Safety Status check-in via two-way communication

- Analyzing data after the incident for improvement planning

The Florida Department of Education recently chose Everbridge as [an approved partner for the state's Alyssa's Law mandate](#) . Beginning with the 2021-2022 school year, Florida public and charter schools will be required to demonstrate compliance with Alyssa's Law, named after one of the students killed in the tragic shooting at Marjory Stoneman Douglas High School in 2018. The new legislation calls for silent panic alarms linked to law enforcement and first responder services. Already passed into law in New Jersey and now Florida, Alyssa's Law is quickly gaining traction around the U.S. The legislation requires the Department of Education to set up a model panic alert system that can be used by public and charter schools in Florida's K-12 districts. The alarm will be used to [ensure school officials can contact nearby law enforcement quickly](#) in the event of an emergency.

Many colleges and universities also leverage Everbridge for their critical communications, [contact tracing support](#) and [return-to-campus initiatives](#), including the [University of Denver](#), [UCLA](#), Harvard University, California Institute of Technology, University of Maryland College Park, University of Oregon, University of Texas at Austin, Michigan State University, and Washington State University. Internationally, notable schools that deploy Everbridge solutions include Nord University in Norway, Technical University of Denmark, Imperial College London, and the American University of Paris.

### About Everbridge

[Everbridge, Inc.](#) (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to Keep People Safe and Organizations Running™. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyberattacks or other incidents such as product recalls or supply-chain interruptions, over 5,700 global customers rely on the Company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication modalities, and track progress on executing response plans. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, 9 of the 10 largest global consulting firms, 8 of the 10 largest global automakers, 9 of the 10 largest U.S.-based health care providers, and 7 of the 10 largest technology companies in the world. Everbridge is based in Boston with additional offices in 20 cities around the globe. For more information visit <https://www.everbridge.com>.

### Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2020 filed with the SEC on February 26, 2021. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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