



Everbridge Announces Partnership with Global Solutions Aggregator Tech Data to Drive Critical Event Management (CEM) Adoption

July 6, 2021

Global Critical Event Management (CEM) Leader Grows Routes to Market Helping Business, Healthcare and Government Organizations Prepare for, and Respond to, Broad Range of Digital, Natural and Manmade Crises

BURLINGTON, Mass.--(BUSINESS WIRE)--Jul. 6, 2021-- [Everbridge](#), Inc. (NASDAQ: EVBG), the global leader in critical event management ([CEM](#)) today announced a partnership with [Tech Data](#), an IT distribution and solutions aggregator serving more than 125,000 partners, globally. The partnership helps enterprises and other organizations automate the response to, and build resilience against, critical events, from cyber-attacks and IT outages to severe weather events and more, while opening new routes to market for Everbridge.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20210706005450/en/>



“Tech Data is committed to uniting IT solutions that deliver business outcomes today and unlock growth for the future,” said Cheryl Neal, Vice President of Strategy and Vendor Acquisition at Tech Data. “With Everbridge added to our portfolio of vendor partners, we’re able to enrich the breadth and depth of our offerings so customers can do great things with technology.”

The benefits of this new partnership to channel partners include access to Everbridge’s suite of solutions, such as:

- **[Mass Notification](#)**: Keep everyone informed before, during and after a critical event.
- **[Safety Connection](#)**: Know the location of employees based on their static, last known, and expected location.
- **[Risk Center](#)**: Deliver actionable

Everbridge Announces Partnership with Global Solutions Aggregator Tech Data to Drive Critical Event Management (CEM) Adoption (Graphic: Business Wire)

information that helps reduce risk wherever employees live, work or travel.

Over 5,700 global customers rely on Everbridge to keep their people safe and organizations running in anticipation of, or amid, critical events. Everbridge’s solution leverages tens of thousands of continually updated risk data elements — all curated through a “single pane of glass” visualization, combined with machine learning and automation. With industry-leading redundancy, scalability and uptime, the Everbridge platform reaches over 800 million people in more than 200 countries and territories.

“Tech Data’s unparalleled reach and channel relationships combine with Everbridge’s CEM expertise to help organizations of all kinds, and across all sectors, automate the complicated task of responding to threats that can often occur simultaneously,” said Vernon Irvin, Executive Vice President and Chief Revenue Officer, Everbridge. “Thousands of customers benefit from our solutions, and we know we can support even more through the vast Tech Data ecosystem.”

Everbridge customers include some of the largest firms and leaders in their respective industries, including Fortune 1000 businesses such as Bristol Myers Squibb, Cisco, CVS Health, [Goldman Sachs](#), [Lowe’s](#), [Tiffany & Co.](#), chemical giant [Dow](#), telecom consumer electronics company Nokia, as well as some of Silicon Valley’s leading tech giants, global e-commerce firms, streaming media services, [oil and natural gas providers](#), hotel and hospitality chains, automotive, courier delivery, aerospace and [defense technology](#), [air travel](#), and major car rental firms.

About Tech Data

Tech Data connects the world with the power of technology. Our end-to-end portfolio of products, services and solutions, highly specialized skills, and expertise in next-generation technologies enable channel partners to bring to market the products and solutions the world needs to connect, grow and advance. Tech Data has been named one of Fortune’s World’s Most Admired Companies for 11 straight years. To find out more, visit [Techdata.com](#) or follow us on [Twitter](#), [LinkedIn](#), [Facebook](#) and [Instagram](#).

About Everbridge

[Everbridge, Inc.](#) (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to Keep People Safe and Organizations Running™. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 5,700 global customers rely on the Company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication modalities, and track progress on executing response plans. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, 9 of the 10 largest global consulting firms, 8 of the 10 largest global automakers, 9 of the 10 largest U.S.-based health care providers, and 7 of the 10 largest technology companies in the world. Everbridge is based in Boston with additional offices in 20 cities around the globe. For more information visit www.everbridge.com

Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2020 filed with the SEC on February 26, 2021. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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