



Fortinet Selects Everbridge Critical Event Management (CEM) for Enterprise-wide Global Business Continuity

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Fortinet deploys Everbridge CEM for expanding global facilities footprint, and to unify its building access systems across a common physical security integration management (PSIM) solution

BURLINGTON, Mass.--(BUSINESS WIRE)--Jul. 20, 2021-- [Everbridge](#), Inc. (NASDAQ: EVBG), the global leader in [critical event management](#) (CEM), today announced that [Fortinet](#), a global enterprise cybersecurity leader, will adopt [Everbridge CEM](#).

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20210720005473/en/>



“Everbridge provided the best critical event management (CEM) solution to improve business outcomes and support our growth goals today and in the future,” said Keith Jensen, Chief Financial Officer, Fortinet.

Everbridge’s [end-to-end CEM platform](#) digitally transforms how organizations manage and respond to critical events, helping organizations safeguard and enable revenue while reducing expenses. CEM can be deployed rapidly on a modular basis supporting hundreds of positive-ROI use cases including for people and life safety, operations and business continuity, supply chain risk, IoT and the smart enterprise, and IT incidents.

“[Fortinet](#) and Everbridge both represent mission-driven businesses, with a common goal of helping enterprises mitigate potential risk,” said David Meredith, CEO of Everbridge. “We are honored to provide CEM for a global industry leader like Fortinet as part of their business resilience

Fortinet Selects Everbridge Critical Event Management (CEM) for Enterprise-wide Global Business Continuity (Graphic: Business Wire)

strategy.”

Fortinet Chairman and CEO [Ken Xie](#) recently joined Presidents Bill Clinton and George W. Bush, former U.S. Secretary of State Dr. Madeleine K. Albright, doctors Anthony Fauci, Scott Gottlieb, and Sanjay Gupta, and Virgin Group Founder Sir Richard Branson, among others, to speak at Everbridge’s [“COVID-19 R2R: The Road to Recovery” leadership summits](#). Everbridge’s unique executive summits focused on the policies and actions organizations can take during the pandemic to keep people safe, return people to workplaces, campuses, and public spaces; all while managing across multiple critical events that could include hurricanes, wildfires, production stoppages, IT outages and cyberattacks.

In addition to Fortinet, other Everbridge customers include some of the largest firms and leaders in their respective industries including Fortune 1000 businesses such as Bristol Myers Squibb, Cisco, CVS Health, [Goldman Sachs](#), [Lowe’s](#), [Tiffany & Co.](#), chemical giant [Dow](#), telecom consumer electronics company Nokia, as well as some of Silicon Valley’s leading tech giants, global e-commerce firms, [oil and natural gas providers](#), hotel and hospitality chains, automotive, aerospace and [defense technology](#), [air travel](#), and major car rental firms.

About Everbridge

[Everbridge, Inc.](#) (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations’ operational response to critical events in order to Keep People Safe and Organizations Running™. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 5,700 global customers rely on the Company’s Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication modalities, and track progress on executing response plans. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, 9 of the 10 largest global consulting firms, 8 of the 10 largest global automakers, 9 of the 10 largest U.S.-based health care providers, and 7 of the 10 largest technology companies in the world. Everbridge is based in Boston with additional offices in 20 cities around the globe. For more information visit www.everbridge.com.

Cautionary Language Concerning Forward-Looking Statements

This press release contains “forward-looking statements” within the meaning of the “safe harbor” provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as “expect,” “anticipate,” “should,” “believe,” “target,” “project,” “goals,” “estimate,” “potential,” “predict,” “may,” “will,” “could,” “intend,” variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers’ expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission (“SEC”), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2020 filed with the SEC on February 26, 2021. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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