



Everbridge Expands Industry-Leading Executive Protection Solution as Organizations Seek Enhanced Security for Traveling Employees, Government Dignitaries

September 7, 2021

FORTUNE 500™ Companies and Government Organizations Leverage Everbridge's Nearly 20 Years of Experience Detecting and Mitigating Threats to Prioritize Employee Life Safety and to Maintain Business Continuity

BURLINGTON, Mass.--(BUSINESS WIRE)--Sep. 7, 2021-- [Everbridge](#), Inc. (NASDAQ: EVBG) today announced the growing adoption of its [Critical Event Management](#) (CEM) People & Life Safety solution, which helps organizations protect their senior leaders and all employees from a wide range of cyber and physical threats while at home, in the office, or traveling. The Everbridge platform allows [business](#), [healthcare](#), and [government](#) organizations to assess and identify events, locate key personnel and affected assets, standardize actions to reduce the mean time to respond, and analyze response performance – all helping to keep employees safe and operations running.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20210907005521/en/>



As reported by the [Wall Street Journal](#), senior executives and staff alike face increased physical threats amid the COVID-19 pandemic, prompting many security teams to seek out more effective ways to protect employees. In addition to increased physical security incidents, a [recent study](#) also confirms that ransomware against organizations increased 62% since 2019.

To address these and other threats, the Everbridge CEM for People & Life Safety use case combines best-in-class [risk intelligence](#) with solutions for [mobile employees](#), enabling companies' Global Security Operations Centers (GSOC) to rapidly communicate with their executive protection teams and staff anywhere in the world in anticipation of, or during, an emergency. In addition to helping organizations safeguard their employees, Everbridge also remains the top choice among many leading security protection firms to help safeguard dignitaries,

Everbridge Expands Industry-Leading Executive Protection Solution as Organizations Seek Enhanced Security for Traveling Employees, Government Dignitaries (Photo: Business Wire)

athletes, performers, and other VIPs.

"During my time leading national intelligence with the FBI, I have seen first-hand how digital and physical crises impact individuals and organizations," said Tracy Reinhold, Everbridge Chief Security Officer, and former head of the FBI's Intelligence Division. "Today, we are experiencing a sea change in the security industry through the use of technology that digitally transforms how organizations use risk intelligence for the protection of employees, government officials, dignitaries, or for any individual in harm's way. Everbridge's People & Life Safety Critical Event Management solution empowers organizations to fulfill their duty of care obligations through real-time risk assessments and hyper-local data leveraged to quickly automate the response to all types of critical events."

Everbridge CEM for People & Life Safety represents the most flexible, robust, and scalable software solution for [duty of care](#) to keep people safe anywhere in the world. Everbridge provides a critical part of an organization's Future of Work strategy as businesses shift to remote work and reimagine physical workspaces.

FORTUNE 500™ companies and other global industry leaders use Everbridge to [proactively monitor and analyze](#) domestic or worldwide incidents and events in real time, dramatically increasing the ability to respond to risks that threaten their people and organizations.

According to [The Forrester Tech Tide™ Digital Physical Security And Employee Safety, Q2 2020](#), "In a world of increasing physical threats ranging from extreme weather to workplace violence, firms are making the safety of their employees a top priority. Today's workforce is highly mobile and distributed globally. This demands centralized communication solutions that can communicate with all affected employees and manage incident response to various critical events, ranging from geopolitical incidents to weather disruptions. Emergency command center solutions provide Security & Risk professionals with a centralized mechanism to track and respond to security events and help keep employees connected and safe. These solutions drastically improve response time and overall reaction to natural disasters and other critical safety events, reducing losses and promoting customer and employee safety."

Everbridge featured some of the leading experts in the world on public safety technologies at its recent global [Road to Recovery](#) leadership

symposiums. The topic of public safety best practices was addressed heavily during the sessions which featured keynote addresses by Presidents Bill Clinton and George W. Bush, former U.S. Secretary of State Dr. Madeleine K. Albright, Virgin Group Founder Sir Richard Branson, representatives from [Major League Baseball \(MLB\)](#) and other sports leaders, as well as [government officials](#), city mayors, and emergency management professionals from around the world.

About Everbridge

[Everbridge, Inc.](#) (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to Keep People Safe and Organizations Running™. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 5,800 global customers rely on the Company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication modalities, and track progress on executing response plans. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, 9 of the 10 largest global consulting firms, 8 of the 10 largest global automakers, 9 of the 10 largest U.S.-based health care providers, and 7 of the 10 largest technology companies in the world. Everbridge is based in Boston with additional offices in 25 cities around the globe. For more information visit www.everbridge.com

Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2020 filed with the SEC on February 26, 2021. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

All Everbridge products are trademarks of Everbridge, Inc. in the USA and other countries. All other product or company names mentioned are the property of their respective owners.

View source version on [businesswire.com](https://www.businesswire.com/news/home/20210907005521/en/): <https://www.businesswire.com/news/home/20210907005521/en/>

Everbridge Contacts:

Kevin Carter

Media Relations

kevin.carter@everbridge.com

Joshua Young

Investor Relations

joshua.young@everbridge.com

781-236-3695

Source: Everbridge, Inc.