



## Deloitte's EMEA Cybersphere Center and Everbridge Establish Corporate Partnership to Deliver Turnkey Security Managed Service Across Digital and Physical Critical Events

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*Deloitte's cybersecurity center for the EMEA region to offer its clients Everbridge's Critical Event Management (CEM) software to help organizations prepare for and respond to cyber, manmade and natural threats, while building business resilience*

MADRID & BURLINGTON, Mass.--(BUSINESS WIRE)--Oct. 19, 2021-- [Deloitte's EMEA Cybersphere Center \(ECC\)](#), the Firm's center of excellence for cyber operations for the EMEA region, and [Everbridge, Inc.](#) (NASDAQ: EVBG), the global leader in Critical Event Management (CEM), have signed a partnership agreement to help global organizations manage and unify their security response to both digital and physical critical events. The partnership will provide ECC's client base access to and expert technical support for the Everbridge CEM solutions, which help organizations keep people safe and operations running, all while building business resilience.

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"We see a growing number of executive-level leaders and boards seeking ways to build resilience against a rising tide of critical events. We believe the continued digitalization process is dematerializing the frontier between the logical and physical world," said Nicola Esposito, Risk Advisory Partner, specialized in Cybersecurity, at Deloitte. "Through this agreement, the combination of our capabilities allow us to help clients prepare for all manner of digital and physical disruptions and help ensure that they deliver on their duty of care to employees, customers and other stakeholders."

As one of the world's leading professional services providers, helping businesses manage cyber operations, Deloitte is constantly looking for innovative solutions, breaking the silos between logical and physical security, especially now that digital transformation is embracing every aspect of our lives, including vehicles, buildings, facilities and infrastructures. Together, with

Deloitte's EMEA Cybersphere Center and Everbridge Establish Corporate Partnership to Deliver Turnkey Security Managed Service (Graphic: Business Wire)

Everbridge CEM, Deloitte's ECC will provide end-to-end security operation services leveraging a comprehensive, unified set of resilience software to detect and respond to a variety of increasing and more complex threats including floods, wildfires, terrorist attacks, cyberattacks, IT outages and more.

Everbridge CEM solutions will be offered as part of ECC's cloud-based, managed [Detect & Respond](#) services applied across government and commercial spaces to enhance the protection and continuity of digital and physical operations.

"Deloitte supports many of the largest and best known brands in the world, and we feel honored to help such clients safeguard their people and operations," said Dominic Jones, Senior Vice President of Partnerships & Alliances at Everbridge. "Digital and physical enterprise resilience remains critical as the world enters a new era for work and business. The partnership between Everbridge and Deloitte's EMEA Cybersphere Center provides organizations best of breed solutions for maximizing resilience in the face of an expanding threat landscape."

Today, Everbridge supports more than 5,800 enterprise customers with Critical Event Management (CEM) software applications that automate and accelerate organizations' operational response to critical events. Everbridge CEM leverages over 450 out-of-the-box, pre-existing integrations and over 25,000 risk data sources, for organizations to gain situational awareness, act faster, and improve outcomes such as enabling and protecting revenue streams, increasing profitability through expense efficiencies, bolstering brand and reputation, driving operational improvements, and fulfilling [Duty of Care](#).

### About Deloitte

Deloitte is a leading global provider of audit and assurance, consulting, financial advisory, risk advisory, tax and related services. The global network of member firms and related entities in more than 150 countries and territories (serves four out of five Fortune Global 500® companies).

The Cyber Risk area, included within the Risk Advisory branch, has grown exponentially in recent years, reaching exemplary turnover figures. It has a multidisciplinary and international team of more than 1000 experts in the different areas of development that serve clients from all sectors in a global network present in more than 30 countries. From Deloitte Cyber we offer solutions and services in each of the domains and phases of the security life

cycle (strategy, protection, monitoring and response), both in advisory services and technology implementation and operation of cybersecurity services and technologies.

The Deloitte EMEA Cybersphere is the Firm's center of excellence for cyber operations for the EMEA region.

### **About Everbridge**

[Everbridge, Inc.](https://www.everbridge.com) (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to Keep People Safe and Organizations Running™. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 5,800 global customers rely on the Company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication modalities, and track progress on executing response plans. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, 9 of the 10 largest global consulting firms, 8 of the 10 largest global automakers, 9 of the 10 largest U.S.-based health care providers, and 7 of the 10 largest technology companies in the world. Everbridge is based in Boston with additional offices in 25 cities around the globe. For more information visit [www.everbridge.com](https://www.everbridge.com).

### **Cautionary Language Concerning Forward-Looking Statements**

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2020 filed with the SEC on February 26, 2021. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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