



Everbridge Wins 2021 Top Tech Award for Company Culture

November 4, 2021

- The Massachusetts Technology Leadership Council (MassTLC) recognizes Everbridge as one of the top businesses for Company Culture and as a leader in making a significant impact during the past year
- As signatory for MassTLC's [Tech Compact for Social Justice](#), Everbridge continues to be recognized for its [commitment to diversity](#) and in creating an inclusive culture for all

BURLINGTON, Mass.--(BUSINESS WIRE)--Nov. 4, 2021-- [Everbridge, Inc.](#) (NASDAQ: EVBG), the global leader in [critical event management](#) (CEM), today announced recognition as a [Tech Top 50](#) company by the [Massachusetts Technology Leadership Council](#) (MassTLC) for its **Company Culture**. MassTLC honored Everbridge for the array of resources and opportunities the company offers its "[Bridger](#)" workforce – from wellness workshops and volunteer time off to employee resource groups and virtual social events.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20211104005712/en/>



MassTLC previously named Everbridge [Growth Company of the Year](#), and recognized the company for its business accomplishments and significant impact on helping organizations respond to the coronavirus pandemic

"The resiliency of the tech ecosystem in this region enables the innovation and leadership that makes Massachusetts so special," remarked MassTLC CEO Tom Hopcroft. "It is an honor to recognize companies like Everbridge, a thriving local leader with a global footprint that prioritizes the health and wellbeing of its team."

Since the beginning of 2020, and the onset of the pandemic, Everbridge ensured a safe, global workplace environment while continuing to bolster company culture through virtual workshops and new channels for employees to communicate with one another remotely. Everbridge employees, or "Bridgers," across the globe

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leverage volunteer time off (VTO) to participate in community-service activities with organizations including Team Rubicon, Cradles to Crayons, Habitat for Humanity, as well as supporting the [CDC Foundation](#), which [Everbridge partnered with in April 2020](#). As part of its Diversity, Inclusion & Belonging initiatives, Everbridge employee resource groups celebrate and empower its many communities across the company.

"Maintaining a strong company culture for our Bridgers, as many work remotely during this post-pandemic period, remains a priority for us," said Cara Antonacci, VP of Global People & Culture at Everbridge. "We're learning and adapting every day to meet and exceed the needs of our team and are thrilled to receive this recognition for our efforts."

In 2020, Everbridge became a signatory for MassTLC's [Tech Compact for Social Justice](#), committing to make continued change towards equality and belonging in its organization.

In 2019, MassTLC named Everbridge the [Growth Company of the Year](#), selecting the company from hundreds of nominations across 16 award categories, and recognizing it for revenue growth, customer acquisition and employee hiring.

The latest MassTLC award caps off a broader period of recognition for Everbridge including winning eight [Comparably](#) Awards and ranking as [the third highest-rated public cloud computing company to work for during COVID-19](#) by global investment firm Battery Ventures. Additional recognition for Everbridge includes winning a [2021 Service to the Citizen™: Champions of Change Award](#) in the *Industry* category for the deployment of its [Return to Work](#) and vaccine distribution software solutions across the U.S. over the prior year. Everbridge also received [Best Customer Experience Award](#) from The Help Desk Institute (HDI), [Frost & Sullivan's Critical Event Management \(CEM\) Technology Leadership Award](#), and [certification as a Great Place to Work®](#) for the second consecutive year by the Global Authority on Workplace Culture.

About Everbridge

[Everbridge, Inc.](#) (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to Keep People Safe and Organizations Running™. During public safety threats such as

active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 5,800 global customers rely on the Company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication modalities, and track progress on executing response plans. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, 9 of the 10 largest global consulting firms, 8 of the 10 largest global automakers, 9 of the 10 largest U.S.-based health care providers, and 7 of the 10 largest technology companies in the world. Everbridge is based in Boston with additional offices in 25 cities around the globe. For more information visit <https://www.everbridge.com/>

Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2020 filed with the SEC on February 26, 2021. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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