



Everbridge Announces Expanded Strategic Relationship to Include its E911 Solution with Cisco Webex Calling and UCM Cloud Platforms

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Integration enables organizations 100% compliance with both [Kari's Law and RAY BAUM'S Act](#) to ensure the conveyance of "dispatchable location" information with 911 calls enabling first responders to more quickly locate the caller

BURLINGTON, Mass.--(BUSINESS WIRE)--Nov. 8, 2021-- [Everbridge](#), Inc. (NASDAQ: EVBG), the global leader in critical event management ([CEM](#)), today announced an extension of its partnership with Cisco to provide [Enhanced 911 \(E911\) solutions](#) as part of Cisco's new Webex Calling features [announced](#) in conjunction with the recent WebexOne event. Cisco will include the E911 solution from [RedSky, an Everbridge Company](#), with their Webex Calling (Multi-Tenant and Dedicated Instance) & Unified Communications Manager (UCM) Cloud platforms to help their customers meet federal and state compliance guidelines. The capabilities provide life-saving support in offering 'dispatchable location' information when 911 calls are made to help first responders more quickly locate the caller.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20211108005657/en/>



Everbridge Announces Expanded Strategic Relationship to Include its E911 Solution with Cisco Webex Calling and UCM Cloud Platforms (Photo: Business Wire)

[Cisco's Nomadic E911](#) functionality with dynamic location support, utilizes the Everbridge E911 solution within the Webex App. When placing emergency calls from the Webex App on and off campus, emergency responders will now have accurate location information based on the network topology the administrator configures. If the Webex App determines the caller has moved to a new unknown location, users will be prompted to update their address, providing a practical way to comply with Kari's Law and [RAY BAUM'S Act](#).

"At Webex, our team has been hard at work reimagining the calling experience to deliver next generation collaboration capabilities," said Lorrissa Horton, Vice President and General Manager of Webex Calling and Online in a recent [blog post](#). "Since we connect 8 billion phone calls each month, we have a huge opportunity to impact how people work. We want to ensure our customers have access to the

latest calling and collaboration features to provide them with the best possible experience. When using the Webex App and needing to make an emergency call, it will provide accurate location information to emergency services for easier and timely dispatch."

Federal and state regulations have changed the market to require all multi-line telephone systems (MLTS) to provide a "dispatchable location" to an emergency services' public-safety answering point (PSAP) when making a 9-1-1 call. In addition, regulations state that notifications must be provided to security personnel, administrators, in the form of email, text notifications and similar. Importantly, January 6, 2022 looms as the final federal regulation due date for all U.S. organizations to ensure enhanced 911 (E911) systems are in place and protecting their people, wherever they are located. Based on a longstanding relationship, Cisco chose to expand its partnership with Everbridge to fulfil these requirements for their U.S. customers currently on Cisco Webex Calling and Cisco UCM Cloud platforms.

RedSky, an Everbridge Company, has been a strategic technology partner of Cisco since 2015, providing E911 support for Cisco customers. Nomadic E911 uses a combination of Control Hub and Webex App enhancements, Cisco endpoints and [RedSky's E911 Anywhere and Horizon Mobility™](#) services to provide a complete set of tools for a customer to implement Nomadic E911 solution and achieve complete compliance with Kari's Law and RAY BAUM'S Act.

"This powerful product integration and partnership brings together Everbridge's leading on-premise and cloud-based E911 solutions with the breadth and reach of Cisco's market-leading Webex platform," said Doug Dahl, General Manager of Everbridge E911 Solutions. "Both companies are working together on Future of Work innovation to meet the demands of mobile, remote, and in-office work forces. Together, location-based E911 solutions, integrated into Webex, offers organizations 100% compliance with state and federal rules and regulations."

[Everbridge E911 solutions](#) allow organizations to demonstrate a commitment to keeping employees safe and providing the assurance that during critical events, emergency responders will be able to quickly and efficiently locate employees in need.

When employees or a visitor to an organization experiences an emergency and dials 9-1-1, Everbridge E911 technology will:

- **Find** the location of the caller quickly, whether in a multi-story building, on a remote site, or working from home.
- **Route** calls to the appropriate emergency dispatch center which will be able to assist most quickly.
- **Notify** entities within the organization that may be able to personally assist or navigate responders to the site of emergency.

For a consultation on E911 and the impact of this strategic relationship between Everbridge and Cisco, please connect with the Everbridge E911 [Service Provider Business Development Team](#).

About Everbridge

[Everbridge, Inc.](#) (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to Keep People Safe and Organizations Running™. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 5,800 global customers rely on the Company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication modalities, and track progress on executing response plans. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, 9 of the 10 largest global consulting firms, 8 of the 10 largest global automakers, 9 of the 10 largest U.S.-based health care providers, and 7 of the 10 largest technology companies in the world. Everbridge is based in Boston with additional offices in 25 cities around the globe. For more information visit www.everbridge.com

Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2020 filed with the SEC on February 26, 2021. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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