



Everbridge Introduces Next Generation of its Travel Risk Management Solution for Business, Healthcare and Government Customers

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- *Global leader in Critical Event Management (CEM) offers the industry's only end-to-end, full-lifecycle risk management solution for fulfilling Duty of Care for global, mobile and remote workforces*
- *Everbridge to showcase and demo new Travel Risk Management solution in Booth 1707 at the Global Business Travel Association (GBTA) Convention 2021 this week in Orlando, Florida*

BURLINGTON, Mass.--(BUSINESS WIRE)--Nov. 16, 2021-- [Everbridge](#), Inc. (NASDAQ: EVBG), the global leader in [critical event management \(CEM\)](#) today announced the introduction of its next-generation Travel Risk Management (TRM) solution for new and existing customers. Everbridge offers the only global travel risk, operational resilience and occupational health management solutions, integrated within a market-leading critical event management platform, for helping businesses and organizations quickly [locate and communicate](#) with traveling employees, remote workers, and those returning to the office, who may be in harm's way.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20211116005888/en/>



With more than 20 years' experience in the CEM and [risk intelligence](#) space, Everbridge provides FORTUNE 500 and Global 2000 organizations with the market-leading solution to fulfill their [Duty of Care](#) for all employees and remote workers, supported by the [Riskmatics®](#) platform from [Anvil Group](#), an Everbridge Company. The [Riskmatics®](#) platform and 24/7 response center supports thousands of requests each year to provide medical, security and travel assistance and advice to those in need.

Everbridge's next-generation Travel Risk Management solution now further extends the Everbridge CEM platform to offer business, healthcare and government organizations the functionality they increasingly require to keep their people safe wherever they go. In addition to medical and security assistance and a 24/7 response center, Everbridge's advanced TRM solution also helps organizations build standards to meet or exceed the

Everbridge Introduces Next Generation of its Travel Risk Management Solution (Photo: Business Wire)

recently published *International Organization for Standardization* [ISO 31030](#) guidance.

"With ISO's recent publication of standard 31030, enterprises are looking to adopt its guidelines on how to manage risks for organizations and their travelers, including threat detection, risk assessment, and prevention and mitigation strategies," said Connor Taylor, Technology Analyst in the ESG & Sustainability practice at [Verdantix](#). "Everbridge remains very well positioned to benefit from increased interest and attention to travel-related risk. In fact, just as organizations are improving their formulation of playbooks for managing traveler and remote work risk, Everbridge is accelerating the execution of its strategic product roadmap to bring additional travel risk management capabilities in-house."

Everbridge will showcase its next-generation Travel Risk Management offering at the [Global Business Travel Association \(GBTA\) Convention 2021](#) taking place this week, November 17-19 in Orlando, Florida at the Orange County Convention Center. To learn more about best practices for Duty of Care, enterprise resilience, the Future of Work, and technology for safeguarding the travel experience, visit the [Anvil Group booth](#) #1707 at GBTA, featuring Everbridge.

"Organizations need to be much more proactive in their risk management," said Matthew Judge, managing director of [Anvil Group, now an Everbridge Company](#). "Our highly-evolved risk management system delivers 360 degree threat awareness and dynamic intelligence on volatile incidents, mapped against an organization's critical assets, so that security leaders can take informed actions. Everbridge provides the industry's most definitive, end-to-end system to protect an organization's people and assets, drive compliance and attain operational resilience."

Travel Risk Management remains an important [critical event management \(CEM\) use case](#) for enterprises and essential for long-term success, especially as business travel increases. The Global Business Travel Association ([GBTA](#)) expects business travel to exceed pre-pandemic levels by 2025, and a recent GBTA poll showed that, globally, suppliers and travel management company respondents see optimism about the industry's path to

recovery with half (50%) indicating that they felt more optimistic than they did the previous month.

"The combination of Anvil's Riskmatics platform with CEM will provide medical, security and travel assistance and advice to those in need, and help keep people safe, wherever they go," said Eric Boger, Senior Director, Global Intelligence and Analysis at Everbridge. "Riskmatics further extends our position as the leader in critical event management and risk intelligence, which remains especially timely with today's evolving travel and remote work location trends."

Today, Everbridge supports more than 6,000 enterprise customers with Critical Event Management (CEM) software applications that automate and accelerate organizations' operational response to critical events. Everbridge CEM leverages over 450 out-of-the-box, pre-existing integrations and over 25,000 risk data sources, for organizations to gain situational awareness, act faster, and improve outcomes such as enabling and protecting revenue streams, increasing profitability through expense efficiencies, bolstering brand and reputation, driving operational improvements, and most importantly protecting the safety and wellness of employees.

About Everbridge

[Everbridge, Inc.](#) (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to Keep People Safe and Organizations Running™. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 6,000 global customers rely on the Company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication modalities, and track progress on executing response plans. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, 9 of the 10 largest global consulting firms, 8 of the 10 largest global automakers, 9 of the 10 largest U.S.-based health care providers, and 7 of the 10 largest technology companies in the world. Everbridge is based in Boston with additional offices in 25 cities around the globe. For more information visit www.everbridge.com

Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2020 filed with the SEC on February 26, 2021. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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