



Everbridge Appoints Stefica Divkovic to Lead Company's Growth Across Europe, the Middle East and Africa (EMEA)

January 18, 2022

Veteran sales and customer relationship executive brings 25+ years' experience in business growth and cultural transformation, having held leadership roles at Verizon, T-Systems and Wipro

MUNICH--(BUSINESS WIRE)--Jan. 18, 2022-- [Everbridge](#), Inc. (NASDAQ: EVBG), the global leader in critical event management ([CEM](#)) and national [public warning](#) solutions, today announced the appointment of Stefica Divkovic as Senior Vice President of EMEA, leading the company's enterprise resilience and countrywide population alerting businesses across the region.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20220118005496/en/>



"We are fortunate to attract top leaders as part of our ongoing international expansion supporting enterprise and government organizations across EMEA," said Vernon Irvin, Co-CEO and Chief Revenue Officer at Everbridge. "Stefica brings extensive global enterprise sales experience to Everbridge and will be instrumental to scaling our customer and partner relationships across Europe, the Middle East and Africa. Her impressive history of large project management, partnership success, and track record for building relationships with multi-national businesses, combined with her impressive multi-lingual skills, makes Stefica an ideal addition to our international Bridger community."

Ms. Divkovic most recently served as Verizon Group Vice President for EMEA. Her professional experience includes several executive leadership positions at T-Systems and Wipro, among other global businesses. Ms. Divkovic holds an MBA

Everbridge Appoints Stefica Divkovic to Lead Company's Growth Across Europe, the Middle East and Africa (EMEA) (Graphic: Business Wire)

from the University of Wales, Cardiff. For the past 28 years, she has volunteered for an NGO that provides assistance and relief for woman and children traumatized due to war.

"There has never been a more important time for enterprises and governments to manage risk, communicate with employees and citizens, and help people back to work safely," said Divkovic. "Everbridge supports an impressive list of the world's top businesses with their enterprise resilience solutions and serves as the top global provider of countrywide public alerting systems. 2022 will be an exciting year for us as a business, and I look forward to helping our customers really make the most of technology innovation to help keep their people safe and their organizations running."

Launching its [Critical Event Management platform in Europe in 2020](#), Everbridge improves the resiliency of the world's leading companies including recently [CEM-certified enterprises](#) such as [Siemens](#), Takeda, [Goldman Sachs](#), dentsu international, Dow and Finastra, and now protects over two billion global citizens across 200 countries and territories.

Everbridge helps government and commercial organizations assess the likely impact of digital and physical risk events (i.e. floods, wildfires, earthquakes, disease outbreaks, crop failure, cyberattacks and industrial or chemical accidents) and accelerate their operational response in order to keep people safe, protect critical infrastructure, and maintain business operations.

Everbridge continues to expand its position as the global leader in population-wide Public Warning solutions used by over 1,500 municipalities, counties, cities, states and countries in every major region of the world including Europe, Asia, Oceania, the Middle East, [Africa](#), and the Americas. Everbridge enables the Public Warning system for many of the most technically-advanced countries including [Estonia](#), [Sweden](#), [Norway](#), [Iceland](#), Greece, the Netherlands, [the United Kingdom](#), Singapore, New Zealand, [Australia](#), [Peru](#), and multiple countries across the Middle East and Africa.

About Everbridge

[Everbridge, Inc.](#) (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to Keep People Safe and Organizations Running™. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 6,000 global customers rely on the Company's Critical Event Management

Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication modalities, and track progress on executing response plans. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, 9 of the 10 largest global consulting firms, 8 of the 10 largest global automakers, 9 of the 10 largest U.S.-based health care providers, and 7 of the 10 largest technology companies in the world. Everbridge is based in Boston with additional offices in 25 cities around the globe. For more information visit <https://www.everbridge.com/>

Cautionary Language Concerning Forward-Looking Statements

This press release contains “forward-looking statements” within the meaning of the “safe harbor” provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as “expect,” “anticipate,” “should,” “believe,” “target,” “project,” “goals,” “estimate,” “potential,” “predict,” “may,” “will,” “could,” “intend,” variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers’ expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission (“SEC”), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2020 filed with the SEC on February 26, 2021. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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