



Secure Community Network (SCN) and Everbridge Partnership Continues to Provide Critical Support for Community-wide Situational Awareness and Public Safety

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SCN recently awarded the designation of **Best in Enterprise Resilience™** leader as part of Everbridge's global Critical Event Management (CEM) certification program

BURLINGTON, Mass.--(BUSINESS WIRE)--Feb. 8, 2022-- [Everbridge, Inc.](#) (NASDAQ: EVBG), the global leader in critical event management ([CEM](#)), today announced that the [Secure Community Network](#) (SCN), the official safety and security organization for the Jewish community in North America, achieved the prestigious **Best in Enterprise Resilience™** designation based on their performance among peer companies in meeting the rigorous formalized standards to becoming [Critical Event Management \(CEM\) Certified™](#).

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20220208005801/en/>



Secure Community Network (SCN) and Everbridge Partnership Continues to Provide Critical Support for Community-wide Situational Awareness and Public Safety (Graphic: Business Wire)

protection of our American Jewish community."

Founded in 2004, under the auspices of The Jewish Federations of North America and the Conference of Presidents of Major American Jewish Organizations, SCN serves as the central organization dedicated exclusively to the safety and security of the American Jewish community, working across 146 federations, 50 partner organizations, over 300 independent communities as well as with other partners in the public, private, non-profit and academic sectors.

SCN is connected to approximately 90% of the Jewish-American community via their deployment of the Everbridge CEM platform. SCN's JSOCC provides a high-tech, centralized location that allows SCN's team of intelligence analysts and security professionals to monitor and track threats to the community, coordinate responses with local, state and federal law enforcement, and provide crisis management support. Numerous threat intelligence feeds are monitored within the CEM platform, which leverages [Visual Command Center®](#) (VCC) to view the [Everbridge Risk Intelligence Monitoring Center](#) (RIMC) feed.

"We are honored to help support SCN's mission to ensure the safety, security and resiliency of the Jewish community in North America," said Vernon Irvin, Co-CEO at Everbridge. "SCN serves as a model of resilience preparation and best practices. Together with SCN, we share a deep sense of responsibility towards enabling a quick, thorough, and coordinated public-private sector emergency response for Jewish organizations across the country."

With Everbridge, SCN's JSOCC and security director network are automatically notified about risk events that meet certain thresholds and impact their community. When a critical event occurs, the JSOCC uses SCN Alert via Everbridge to send an initial alert to the Incident Management Team. They follow up with Flash Alerts and Situation Reports. Notification recipients collaborate via Incident Chat and conference calls. SCN regularly tests, evaluates, and deploys new technologies and workflows to improve their operational capabilities.

A Best in Enterprise Resilience™ leader

SCN joins the ranks of Alexion, dentsu, Discover, Dow, Finastra, Goldman Sachs, NBCUniversal, Siemens and Takeda, [among others](#), by

SCN has relied on Everbridge's CEM platform and risk intelligence offerings since 2020 to help power its Jewish Security Operations Command Center (JSOCC) and Duty Desk. These best-in-class intelligence tools provide timely, credible threat and incident information to both law enforcement and community partners. Most recently, the JSOCC and the Duty Desk leveraged the Everbridge CEM platform during the hostage situation in Colleyville, Texas. Everbridge provided important situational awareness during the critical event and equipped SCN with the tools to issue an eventual "all clear" to its members nationally.

"The work that we do and the manner in which we do it makes a difference in the lives of Jewish Americans – helping to keep them more safe and secure," said SCN National Director and CEO Michael Masters. "Everbridge is a valued partner in our efforts to help ensure the resilience and

demonstrating best practices for enterprise resilience in order to Keep People Safe and Organizations Running™.

"Our certification as a [gold Best in Enterprise Resilience](#) leader represents the hard work, preparation, planning and focus of our team to demonstrate resilience in all we do," continued Masters.

The Everbridge [Critical Event Management \(CEM\) Certification™ Program](#) provides a unique standards framework for assessing an organization's overall enterprise resilience, leveraging 20 years of professional services engagements across tens of thousands of projects in over 150 countries and facilitating tens of billions of critical interactions. Everbridge's proprietary certification process offers organizations an end-to-end methodology for evaluating and benchmarking resilience when confronted with critical events. Businesses who achieve CEM Certification™ status follow proven industry best practices to keeping their people safe and organizations running, faster.

CEM Certification provides an organization's employees, customers, and stakeholders with the confidence their company stands at the forefront of digital transformation and operates from a position of enterprise-wide resilience. Upon achieving Best in Enterprise Resilience™ status, a certification medallion signals to vendors, partners, and customers the validation of a decidedly 'resilient' organization.

To learn more about Everbridge's CEM Certification Program or apply, please visit: <https://bestinenterpriseresilience.com/>

About Everbridge

[Everbridge, Inc.](#) (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to Keep People Safe and Organizations Running™. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 6,000 global customers rely on the Company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication modalities, and track progress on executing response plans. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, 9 of the 10 largest global consulting firms, 8 of the 10 largest global automakers, 9 of the 10 largest U.S.-based health care providers, and 7 of the 10 largest technology companies in the world. Everbridge is based in Boston with additional offices in 25 cities around the globe. For more information visit www.everbridge.com

Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2020 filed with the SEC on February 26, 2021. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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