



Continental Selects Everbridge to Increase Corporate Resilience

March 30, 2022

German-headquartered, Global 500 multinational automotive parts manufacturer to deploy Everbridge solutions to enhance enterprise resiliency of its global IT and emergency response initiatives

MUNICH, Germany--(BUSINESS WIRE)--Mar. 30, 2022-- [Everbridge](#), Inc. (NASDAQ: EVBG), the global leader in [critical event management \(CEM\)](#), today announced that [Continental](#), one of the world's leading global automotive parts suppliers, will deploy [Everbridge CEM solutions](#) to integrate and streamline the company's emergency and crisis response initiatives across four global teams. Everbridge was selected to enable the integrated communications and response platform after an intense and deep project evaluation by Continental.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20220330005568/en/>



Continental AG, headquartered in Hanover, Germany employs more than 190,000 people in 58 countries and markets. The global manufacturer recently celebrated its 150 year anniversary.

"In a crisis situation, it is especially important that our teams can work together across one unified response and mitigation tool," said Frank Busch, Chief Security Officer, Continental AG. "If the processes and tools are not aligned and not in sync, this will cause disruptions and delays. Everbridge brings a market-leading enterprise resilience solution to our company so that we can effectively bridge both our digital and physical security remediation requirements."

In today's increasingly digital world, organizations must balance investment in uptime, ongoing innovation, and customer experience. Everbridge provides IT businesses, and their respective IT

Continental Selects Everbridge to Increase Corporate Resilience (Graphic: Business Wire)

organizations, with the ability to automate and streamline incident response across teams and toolsets, enabling enterprises to deliver both continuous service uptime and great customer experiences.

Everbridge provides Continental with a unified, common operating platform for managing organizational risk and accelerating communications, response, and recovery efforts to mitigate impact to employees or disruptions to business.

Over 6,000 [businesses](#), [governments](#), and [healthcare organizations](#) currently rely on Everbridge's CEM Platform to assess threats, monitor the wellbeing of their workforces, rapidly communicate warnings, protect business assets, and accelerate the analysis of their operational response.

"Continental selected Everbridge after a long and intense technical and legal review process," said Andreas Junck, GM for Everbridge DACH Region. "We are honored to support a market leader like Continental with their security incident response initiatives. This win further demonstrates that our integrated platform is a game changer in the industry and in the DACH region."

As the global leader in critical event management and public warning solutions, the Everbridge platform offers the ability to reach over two billion residents and visitors in more than 200 countries and territories, serving [leading Fortune 500 companies](#) as well as [cities, states](#), and entire [countries](#).

About Continental AG

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transportation. In 2021, Continental generated sales of €33.8 billion and currently employs more than 190,000 people in 58 countries and markets. On October 8, 2021, the company celebrated its 150th anniversary.

About Everbridge

[Everbridge](#), Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to Keep People Safe and Organizations Running™. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks, product recalls or supply-chain interruptions, over 6,100 customers in 76 countries rely on the Company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication modalities, and track progress on executing response plans. For more

information, visit www.everbridge.com, read the company [blog](#), and follow on [Twitter](#) and [Facebook](#).

Cautionary Language Concerning Forward-Looking Statements

This press release contains “forward-looking statements” within the meaning of the “safe harbor” provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as “expect,” “anticipate,” “should,” “believe,” “target,” “project,” “goals,” “estimate,” “potential,” “predict,” “may,” “will,” “could,” “intend,” variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers’ expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission (“SEC”), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2021 filed with the SEC on February 25, 2022. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

All Everbridge products are trademarks of Everbridge, Inc. in the USA and other countries. All other product or company names mentioned are the property of their respective owners.

View source version on [businesswire.com](https://www.businesswire.com/news/home/20220330005568/en/): <https://www.businesswire.com/news/home/20220330005568/en/>

Everbridge Contact:

Jeff Young
Media Relations
jeff.young@everbridge.com
781-859-4116

Source: Everbridge, Inc.