



## Denver, Colorado Expands Reach of Everbridge Platform to Enhance Citizen Safety Amid Increased Risk of Wildfires

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*The City and County of Denver increases use of Everbridge population alerting software to communicate life-saving information to its over 700,000 residents*

BURLINGTON, Mass.--(BUSINESS WIRE)--Apr. 19, 2022-- [Everbridge](#), Inc. (NASDAQ: EVBG), the global leader in [critical event management](#) (CEM) and national [public warning](#) software solutions, today announced that the City and County of Denver, Colorado expanded its use of the company's population alerting platform to communicate with residents in times of emergency. Denver added Everbridge's [Resident Connection](#) feature to its Mass Notification system to maximize the reach of critical citizen alerts, allowing public safety officials to notify a higher percentage of their over 700,000 residents in the event of public health risks and disasters such as wildfires, flash floods, blizzards, and tornadoes. Denver officials can deliver timely alerts via SMS, landline, and mobile app.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20220419005674/en/>



Experts recently released [an outlook](#) identifying projected "above-average wildfire activity" in the Denver area over the coming months.

"As we experienced during the recent Marshall Fire in Boulder County, a critical part of any emergency response is the ability to share accurate information in a timely manner," said Andrew Dameron, Director of Denver 911. "Our partnership with Everbridge allows us to communicate effectively with as many residents as possible during difficult times, and we remain committed to leveraging the latest and most robust technology to reach the highest percentage of our citizen population in the event of an emergency."

[Resident Connection](#) provides Everbridge customers access to the most precise and complete name, address, and phone data available in the United States, aggregated from more than 300 verified sources and geo-coded to home, street, or zip code.

Denver Expands Reach of Everbridge Platform to Enhance Citizen Safety Amid Increased Risk of Wildfires (Graphic: Business Wire)

The database contains over 225 million resident and 28 million business contacts, allowing local, county, and state government leaders to quickly and accurately reach the largest number of people in an emergency, including the most vulnerable and often underserved populations, such as residents with special needs; dependence on supplemental oxygen or medications; cognitive, visual, or hearing impairment; and lack of internet access.

"First responders work around the clock to protect citizens from critical events like wildfires, tornadoes, and flooding," said Mike Mostow, Vice President, Public Safety at Everbridge. "Denver stands ahead of the curve when it comes to ensuring that more of the public receives potentially life-saving information, while at the same time improving message timeliness and accuracy when a crisis demands their full attention."

Everbridge serves more than 150 customers across the state of Colorado including hospitals and corporations; as well as local and county governments such as Colorado State Patrol, Boulder and Lake Counties, and Denver Housing Authority; higher education including the University of Denver; and major airports such as Denver International, the third busiest airport in the world.

With Denver's expanded deployment of Everbridge, 17 of the 20 largest U.S. cities use Everbridge's [public safety](#) platform to keep their populations safe and informed. The growing list also includes New York City, Philadelphia, Atlanta, Houston, Phoenix, San Francisco, Tampa, Charlotte, Indianapolis, and Washington, DC, as well as the entire states of New York, Florida, Oregon, Connecticut, Vermont, and West Virginia.

Globally, more local, state, and national governments deploy the Everbridge population alerting solutions than any other provider, offering the ability to reach over two billion residents and visitors in more than 200 countries and territories.

### About Everbridge

[Everbridge](#), Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to Keep People Safe and Organizations Running™. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks, product

recalls or supply-chain interruptions, over 6,100 customers in 76 countries rely on the Company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication modalities, and track progress on executing response plans. For more information, visit [www.everbridge.com](http://www.everbridge.com), read the company [blog](#), and follow on [Twitter](#) and [Facebook](#).

### Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2021 filed with the SEC on February 25, 2022. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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