



Everbridge Selected by State of Maharashtra, India's 2nd Most Populous State, to Provide Emergency Preparedness and Response Solution

May 12, 2022

- State of Maharashtra to deploy Everbridge's Public Safety solution to protect 150 million residents and annual tourists
- Representing the seventh statewide deployment of Everbridge in India, the Maharashtra win underscores the company's global leadership in Public Safety and Crisis Preparedness with countrywide contracts in APAC, EMEA, and the Americas

BURLINGTON, Mass.--(BUSINESS WIRE)--May 12, 2022-- [Everbridge](#), Inc. (NASDAQ: EVBG), the global leader in [critical event management](#) (CEM) and national [public safety](#) software solutions, today announced that the Indian State of Maharashtra selected the company's Incident Response Solutions to help governments plan for, respond to, and recover from any disaster. Home to a combined 150 million residents and annual tourists, Maharashtra is the second-most populous state in India, and its capital Mumbai is the most populous city in the country.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20220512005655/en/>



The Government of Maharashtra chose Everbridge's Previsor Continual Preparedness System (CPS) solution to help the State's Relief and Rehabilitation Department to create dynamic plans, manage disasters, and provide decision support along with situational awareness throughout a critical incident's life-cycle. In doing so, Maharashtra becomes the seventh state in India to adopt Everbridge's Public Safety solutions, along with Andhra Pradesh, Kerala, Odisha, Uttarakhand, Gujarat, and West Bengal.

Following crises such as massive floods in 2021, Maharashtra undertook an initiative to implement an Incident Planning and Response System that would bring together stakeholders and support agencies including Police, Fire, Public Works, and Health under one platform, and to provide one common operating picture, to respond to any disaster in a unified manner. The State partnered with Everbridge to leverage its Previsor CPS to

Everbridge Selected by State of Maharashtra, India's 2nd Most Populous State, to Provide Emergency Preparedness and Response Solution (Graphic: Business Wire)

create a comprehensive incident management platform that puts their plans into action, tracks activities, mobilizes resources, and enables decision support.

Speaking during the recent Maharashtra Day, Governor Bhagat Singh Koshyari mentioned the State's vision to achieve Zero Death by operationalizing a statewide Incident Response System (IRS).

"We are honored to support Maharashtra on the evolution of its statewide emergency preparedness and capacity building as the government institutionalizes an Incident Response System," said Valerie Risk, Vice President of Public Safety Solutions at Everbridge.

Himadri Banerjee, Global Director of Everbridge's Previsor said, "As we have demonstrated in India and in countries around the world, our public safety platform promotes effective disaster management and greater safety for the millions of people living in the region."

The deployment of Maharashtra's emergency/disaster management system expands on Everbridge's position as the global leader in population-wide Public Warning and Public Safety Solutions. More [local](#), [state](#), and [national governments](#) across the globe deploy the Everbridge Public Safety solutions than any other provider, offering government agencies with the ability to save time and save lives. The Everbridge platform reaches residents and travelers in more than 200 countries and territories in case of [natural disasters](#): such as floods, severe storms, volcanic eruptions, earthquakes, and wildfires; [manmade threats](#): such as geo-political, terrorist attacks, and industrial accidents; and [digital threats](#): such as ransomware, cyberattacks, and IT disruptions.

About Everbridge

[Everbridge](#), Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to Keep People Safe and Organizations Running™. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks, product

recalls or supply-chain interruptions, over 6,200 customers in 76 countries rely on the Company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication modalities, and track progress on executing response plans. For more information, visit www.everbridge.com, read the company [blog](#), and follow on [Twitter](#) and [Facebook](#).

Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2021 filed with the SEC on February 25, 2022. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

All Everbridge products are trademarks of Everbridge, Inc. in the USA and other countries. All other product or company names mentioned are the property of their respective owners.

View source version on [businesswire.com](https://www.businesswire.com/news/home/20220512005655/en/): <https://www.businesswire.com/news/home/20220512005655/en/>

Everbridge Contacts:

Jim Gatta
Media Relations
jim.gatta@everbridge.com
215-290-3799

Jeff Young
Media Relations
jeff.young@everbridge.com
781-859-4116

Source: Everbridge, Inc.