



## Everbridge to Showcase the Power of Operational and Societal Resilience Innovation at European Women in Technology Event, June 8-9 in Amsterdam

June 2, 2022

- Critical Event Management (CEM) software leader serves as Gold Sponsor for the preeminent gathering of the European Women in Tech community
- Everbridge's Stefica Divkovic, SVP of EMEA, and Rachele Gianfranchi, Director of Government Affairs, will present: *Technology for Good: The Power of Resilience*

LONDON--(BUSINESS WIRE)--Jun. 2, 2022-- [Everbridge](#), Inc. (NASDAQ: EVBG), the global leader in critical event management ([CEM](#)) and national [public warning](#) solutions, today announced the company will showcase the power of operational and societal resilience technology at the renowned [European Women in Technology](#). Taking place next week, June 8–9 in Amsterdam, Everbridge will serve as a [Gold Sponsor](#) of the premier event celebrating the power of resilience.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20220602005609/en/>



European Women in Technology attracts 5,000+ global leaders, disruptors and decisionmakers, shining a spotlight on the people, businesses and technology driving progression in a changing world. Everbridge's [Stefica Divkovic](#), Senior Vice President of Europe, the Middle East and Africa (EMEA), and Rachele Gianfranchi, Director of Government Affairs, will present: [Technology for Good: The Power of Resilience](#) on June 8<sup>th</sup> at 12:40 CET.

With employers facing an obligation to ensure the safety and wellbeing of employees, Everbridge technology supports governments and organizations in delivering these mandates. As part of the Everbridge presentation, attendees will:

- Learn about mission-based technology to keep people safe and diverse organizations running
- Hear personal and professional stories of resilience related to war, pandemics, and more
- Explore what's needed to build societal, enterprise, and personal

Everbridge to Showcase the Power of Operational and Societal Resilience Innovation at European Women in Technology Event, June 8-9 in Amsterdam (Photo: Business Wire)

resilience

In addition to working with organizations across EMEA on their resilience strategies as Everbridge SVP of EMEA, **Stefica Divkovic** has volunteered for nearly three decades with NGOs that provide assistance and relief for women and children traumatized due to war.

As head of Government Affairs in EMEA, **Rachele Gianfranchi** has dedicated her career to creating positive sustainable change through public policy and strategy.

Committed to the development and deployment of technology to *Keep People Safe and Organizations Running™*, Everbridge provides enterprise resilience solutions to 47 of the Fortune 50 and is the no. 1 provider of nationwide population alerting systems across the globe.

Thousands of global organizations currently rely on Everbridge's CEM Platform to assess threats, monitor the wellbeing of their workforces, rapidly communicate warnings, protect business assets, and accelerate the analysis of their operational response. In addition, more [local](#), [state](#), and [national governments](#) across the globe deploy the Everbridge [Public Safety](#) solutions than any other provider, offering government agencies with the ability to save time and save lives. The Everbridge platform reaches residents and travelers in more than 200 countries and territories in case of [natural disasters](#): such as floods, severe storms, volcanic eruptions, earthquakes, and wildfires; [manmade threats](#): such as geo-political, terrorist attacks, and industrial accidents; and [digital threats](#): such as ransomware, cyberattacks, and IT disruptions.

During the European Women in Tech Event, Everbridge invites attendees to Booth #14 to discover a better world through [Technology for Good](#), helping to build personal, societal, and enterprise resilience.

### **About Everbridge**

[Everbridge](#), Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to Keep People Safe and Organizations Running™. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks, product recalls or supply-chain interruptions, over 6,200 customers in 76 countries rely on the Company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication modalities, and track progress on executing response plans. For more information, visit [www.everbridge.com](http://www.everbridge.com), read the company [blog](#), and follow on [Twitter](#) and [Facebook](#).

### **Cautionary Language Concerning Forward-Looking Statements**

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding our ability to execute on our operational initiatives, drive sustainable growth and improved profitability, generate significant value for shareholders and increase optionality. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. These risks and uncertainties include, but are not limited to, the implementation of our 2022 strategic realignment or simplification strategies may not be successful; the ability of our products and services to perform as intended and meet our customers' expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights; activist investor actions threatened or commenced against us could cause us to incur substantial costs, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2021 filed with the SEC on February 25, 2022. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

*All Everbridge products are trademarks of Everbridge, Inc. in the USA and other countries. All other product or company names mentioned are the property of their respective owners.*

View source version on [businesswire.com](https://www.businesswire.com/news/home/20220602005609/en/): <https://www.businesswire.com/news/home/20220602005609/en/>

#### **Everbridge:**

Jeff Young  
Media Relations  
[jeff.young@everbridge.com](mailto:jeff.young@everbridge.com)  
781-859-4116

Jim Gatta  
Media Relations  
[jim.gatta@everbridge.com](mailto:jim.gatta@everbridge.com)  
215-290-3799

Source: Everbridge, Inc.