



## Everbridge's Vernon Irvin Recognized as One of Savoy Magazine's 2022 Most Influential Black Executives in Corporate America

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*Leading African American business and lifestyle magazine names Everbridge Co-CEO & Chief Revenue Officer Vernon Irvin to its prestigious list of executives, influencers and achievers impacting corporate America*

BURLINGTON, Mass.--(BUSINESS WIRE)--Jul. 20, 2022-- [Everbridge](#), Inc. (NASDAQ: EVBG), the global leader in [critical event management](#) (CEM) and national [public warning](#) software solutions, today announced that *Savoy Magazine* recognized Everbridge's [Vernon Irvin](#) as one of the [2022 Most Influential Black Executives in Corporate America](#) in its just-published Summer issue.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20220720005513/en/>



Everbridge's Vernon Irvin Recognized as One of Savoy Magazine's 2022 Most Influential Black Executives in Corporate America (Photo: Business Wire)

"Savoy is proud to present the 2022 Most Influential Black Executives in Corporate America. In this issue, we assembled an elite representation of African American men and women who have been recognized for their executive and business leadership in national and global-leading corporations," said L.P. Green, II, Publisher of Savoy Magazine. "These innovative trailblazers have led efforts to foster growth for some of the country's highest-performing companies throughout and beyond the U.S. market."

"I am deeply honored to be recognized by Savoy Magazine," said Vernon Irvin, Co-CEO & Chief Revenue Officer at Everbridge. "We are a mission-driven company helping to keep people safe and organizations running faster. Promoting equality and inclusion is part of that mission. We work together to foster and celebrate diversity in our company, our industry, and our community."

The selection committee comprises the Savoy editorial board and community leaders along with representatives from business and academia. The committee reviewed more than 500 candidates in diverse fields including human resources, information, real estate, finance, investment banking, business development, marketing, sales, healthcare, manufacturing and legal. The honorees were chosen based upon their exemplary record of accomplishments and influence while working to better their community and inspire others.

Irvin joined other recipients yesterday at a reception at The Martin Luther King Jr. Memorial Library in Washington, DC., presenting on a panel entitled "Managing Risk: Cyberattacks, Pandemics, Supply Chain Disruptions & More."

In his role as Co-CEO & Chief Revenue Officer, Irvin leads the global go-to-market and services organizations and strategy responsible for driving the company's enterprise transition with its market-leading CEM product suite, as well as global adoption for Everbridge's countrywide Public Warning solution.

More than 6,200 global customers rely on Everbridge to help anticipate and manage critical events, including [Lowe's Companies, Inc.](#), whose Chairman and CEO Marvin Ellison is featured on [the cover of Savoy Magazine's recent publication](#). "I want to congratulate Mr. Ellison on his recognition by Savoy," continued Irvin. "It is a very well-deserved honor. Under his leadership, Lowe's has supported many diverse small business owners and is committed to investing millions in scholarship programs to help underrepresented students."

For its part, Everbridge demonstrates commitment to diversity, inclusion and belonging by focusing on several key initiatives such as aligning the company's hiring and recruiting practices based on attracting a diverse and talented workforce; creating employee resource groups (ERGs) including the Women's Leadership Group, Military & Veterans Resource Group, Bridgers of Color, and BridgeOut, all dedicated to celebrating and empowering diverse communities within the company; holding open forums for company-wide discussion and dialogue on racial equity; and supporting a growing ecosystem of minority-owned and led suppliers and partners. In 2020, Everbridge became a signatory for the Massachusetts Technology Leadership Council ("MassTLC") [Tech Compact for Social Justice](#), committing to make continued change towards equality and belonging in its organization.

### About Everbridge

[Everbridge](#), Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate

organizations' operational response to critical events in order to Keep People Safe and Organizations Running™. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks, product recalls or supply-chain interruptions, over 6,200 customers in 76 countries rely on the Company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication modalities, and track progress on executing response plans. For more information, visit [www.everbridge.com](http://www.everbridge.com), read the company [blog](#), and follow on [Twitter](#) and [Facebook](#).

### Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2021 filed with the SEC on February 25, 2022. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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