



## Everbridge's Best in Resilience Study Measures Organizational Risk Readiness as More Global Brands Achieve Prestigious Certification

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- *Study Highlights Operational Preparedness of Top Public and Private Organizations Demonstrating a Commitment to Keeping Their People Safe and Organizations Running*
- *Humana, Johnson Controls, and Medtronic are Among Recent Organizations to Achieve Best in Resilience™ Designation as Part of Everbridge's Unique Certification Program*

BURLINGTON, Mass.--(BUSINESS WIRE)--Aug. 1, 2022-- [Everbridge](#), Inc. (NASDAQ: EVBG), the global leader in [critical event management](#) (CEM) and national [public warning](#) software solutions, today announced the findings of its first annual [Best in Resilience™](#) study, designed to measure the operational readiness of government organizations and multi-national businesses to manage critical events before, during, and after they occur. A "resilient" organization assures that employees, assets, resources, and communities are protected from risks including natural disasters, manmade threats, digital downtime, supply chain interruptions, and everything in between.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20220801005442/en/>



The Everbridge [Best in Resilience™ Certification Program](#) provides a unique standards framework for assessing an organization's overall resilience, leveraging 20 years of professional services engagements in over 150 countries to offer businesses and government agencies an end-to-end methodology for evaluating resilience when confronted with critical events.

The study's respondents were asked a range of questions about their organizations' preparedness in the face of disruptive events. A sampling of the results from companies that achieved *Best in Resilience* certification status include:

- 98% feel optimistic about building resilience against critical events in the future
  - 84% can notify impacted/potentially impacted parties in less than 10 minutes
  - 84% routinely assess risk events and determine their impact in less than 15 minutes of learning about the event
  - 68% can account for the safety of the majority of employees in less than 30 minutes
  - 61% use dynamic location information to identify risks to people and target communications to them
  - Respondents are most concerned about cyber threats (84.1%), physical attacks (84.1%), and severe weather (81.8%)
- Respondents take action through training (97.7%), tabletop exercises (90.9%), and software deployment/use (81.8%)

Everbridge's Best in Resilience Study Measures Organizational Risk Readiness as More Global Brands Achieve Prestigious Certification (Graphic: Business Wire)

More and more enterprises are taking part in the [Best in Resilience™ Certification Program](#) including most recently healthcare company Humana. They join the ranks of companies such as Goldman Sachs, Dow, Discover, Takeda, NBCUniversal, Lincoln Financial Group, Medtronic, Johnson

Controls, American Family Insurance, and Siemens in meeting the rigorous formalized standards to becoming Best in Resilience™ Certified.

"Siemens is a company with operations literally in every corner of the globe," said Gerald Ulmer, Head of Strategy & Digital Transformation, **Siemens AG**. "Corporate Security is protecting Siemens and is helping it to unlock commercial opportunities and grow. In this regard, continuous reflection is crucial on the path to resilience. Programs such as Best in Resilience are an excellent opportunity for such reflections, critical and inclusive, providing tremendous insights and learnings, and above all, delivering clues and recommendations for direct implementation and improvement."

Adds Brad Abelt, GSOC & Security Ops Manager at **Johnson Controls**, "Best in Resilience is a great benchmarking tool to see how our organization stacks up against others and provides opportunities for us to improve."

Aaron Van Gieson, Senior Continuity and Program Manager at **Medtronic**, agrees, "The Best in Resilience Program provides credible recognition of the efforts we have undertaken to protect our people, operations, and reputation."

The Best in Resilience™ Certification program also helps ensure that public organizations and governments such as the [State of Oregon](#) and the country of Iceland are best equipped to anticipate and manage critical events.

"We've made tremendous progress in how we coordinate with responders and deliver location-based alerts," said Tómas Gíslason, Deputy CEO at **112 Iceland**, which coordinates emergency preparedness and response for the Nordic country. "The assessment process affirmed our accomplishments and provided further opportunities for improvement."

Becoming Best in Resilience™ Certified allows organizations to benchmark their performance against industry peers, including areas of strength and opportunities for improvement; improve resilience planning, budgeting and resource allocation; demonstrate a commitment to duty of care, instilling trust among employees, partners, and customers; and recruit and retain top talent; among other benefits.

"Everbridge congratulates all of our Best in Resilience™ Certified customers for demonstrating the kind of resilience leadership that serves as a model for other forward-thinking organizations," said Vernon Irvin, Executive Vice President & Chief Revenue Officer at Everbridge. "With critical events rising across the world, operational resilience represents a way to thrive amid uncertain times, and our methodology provides the industry's first standardized way to measure and foster digital transformation."

Everbridge's Best in Resilience™ Advisory Council Summer meeting took place virtually July 13<sup>th</sup>. Certified organizations discussed Best Practices for Crisis Communications, Situational Awareness, and Business Continuity.

#### About Everbridge

[Everbridge](#), Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to Keep People Safe and Organizations Running™. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks, product recalls or supply-chain interruptions, over 6,200 customers in 76 countries rely on the Company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication modalities, and track progress on executing response plans. For more information, visit [www.everbridge.com](http://www.everbridge.com), read the company [blog](#), and follow on [Twitter](#) and [Facebook](#).

#### Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2021 filed with the SEC on February 25, 2022. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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