



## Everbridge Marks Three Years of Supporting Australia's Largest Wildlife Rescue Organisation

August 31, 2022

*Everbridge Helps WIRES (Wildlife Information Rescue and Education Service) Improve Animal Rescue Response Times in Australia*

SYDNEY--(BUSINESS WIRE)--Aug. 31, 2022-- [Everbridge](#), Inc. (NASDAQ: EVBG), the global leader in [critical event management](#) (CEM) and national [public warning](#) software solutions, today announced the company is marking three years of proud support for Australia's largest wildlife rescue organisation, [WIRES \(Wildlife Information Rescue and Education Service\)](#), a non-profit providing rescue and rehabilitation for sick, injured, and orphaned native animals for over 35 years. More than 5,200 WIRES volunteers – across four states in Australia and comprised of ten different wildlife rescue organisations – use [Everbridge](#) and its [xMatters](#) digital service availability solution to communicate and coordinate wildlife rescues.

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Everbridge Marks Three Years of Supporting Australia's Largest Wildlife Rescue Organisation (Photo: Business Wire)

animals were rescued, including orphaned joeys, wombats and bandicoots, echidnas, and many waterlogged birds. We believe that with our coordinated emergency response efforts and our sophisticated Everbridge software, we provided the best possible outcomes for our precious wildlife. We are so grateful for your support and state-of-the-art technology. Together we can achieve extraordinary things to ensure more animals get the second chance at life in the wild that they deserve."

WIRES, in partnership with Everbridge, continues to expand its reach. Through this "collaborative rescue" program, volunteers from other animal rescue organisations are incorporated into the Everbridge-WIRES platform, allowing WIRES to instantly broadcast notifications to appropriately trained volunteers, no matter what organisation they are from, getting help to more animals even faster.

"Donating our services to WIRES was an easy decision for us," said Steve Foster, Everbridge Vice President – Australia, New Zealand & Oceania. "It's critical that the growing number of WIRES volunteers receive and share the incident information they need to save these animals, many of which are already on Australia's endangered species list. It is a no-brainer to help enable organisations like WIRES to supplement their skill sets in the same way we assist IT professionals in a business environment."

In addition to supporting WIRES animal rescue and rehabilitation efforts, [Everbridge powers the emergency alert system for the entire country of Australia](#), providing population-wide alerting to inform and protect the continent's 34 million residents and annual visitors. Globally, more local, state, and national governments deploy the Everbridge [Public Safety](#) solutions than any other provider, offering the ability to reach over two billion residents and visitors in more than 200 countries and territories.

Read more about Everbridge and its support of WIRES at: [Improving Animal Rescue Response Times through WIRES](#).

"The recent severe flooding across Queensland and New South Wales was unprecedented in scale and impact on communities, the environment, and our native wildlife," said Lucy Clark, Emergency Response Manager for WIRES. "In March alone, WIRES received around 10,000 rescue calls. During this period, Everbridge proved to be invaluable yet again, providing us with the ability to get notifications out to volunteers in affected areas in a timely and efficient manner. We had hundreds of volunteers and key staff in these areas, many of whom were carrying out search and rescue. We were able to quickly create new communications groups to target for rescue notifications, allowing us to reach our primary response teams, maintain regular contact with them, and allocate urgent resources to the flood zones."

Continued Clark, "Access for rescue teams was extremely difficult in the immediate aftermath, and we needed to focus on 24/7 phone support for people dealing with displaced wildlife in addition to urgent logistical support for our volunteers. Many animals in care needed to be evacuated. Without Everbridge working away in the background, this task would have been impossible. Hundreds of exhausted

## About WIRES

WIRES is Australia's largest wildlife rescue organisation. WIRES has been rescuing and caring for sick, injured and orphaned native animals for over 35 years, and our mission is to actively rehabilitate and preserve Australian wildlife and inspire others to do the same. WIRES operate a dedicated Wildlife Rescue Office assisting wildlife and the community across Australia 24-hours a day, 365 days a year, providing rescue advice and assistance for over 130,000 animals annually, as well as providing full-time mobile Wildlife Emergency Responders operating across Greater Sydney, South-East Queensland and Tasmania.

## About Everbridge

[Everbridge](#), Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to Keep People Safe and Organizations Running™. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks, product recalls or supply-chain interruptions, over 6,300 customers in 76 countries rely on the Company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication modalities, and track progress on executing response plans. For more information, visit [www.everbridge.com](http://www.everbridge.com), read the company [blog](#), and follow on [Twitter](#) and [Facebook](#).

## Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2021 filed with the SEC on February 25, 2022. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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