



## Everbridge Integrates Industry's Most Comprehensive External Risk Intelligence Into Organizations' Physical Command Centers

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- Global leader in Critical Event Management (CEM) offers industry's most comprehensive, end-to-end [Smart Security](#) solution for bringing external risk intelligence into an enterprise's global security operations center (GSOC)
- Everbridge showcases fully-integrated solution in Booth #3743 at the [Global Security Exchange \(GSX\) 2022](#) this week in Atlanta, GA

ATLANTA--(BUSINESS WIRE)--Sep. 13, 2022-- Everbridge, Inc. (NASDAQ: EVBG), the global leader in [critical event management](#) (CEM) and national [public warning](#) software solutions, today announced the full integration of the company's expansive Risk Intelligence monitoring capabilities into its industry-leading physical security management system, [Control Center](#), enabling organizations to ingest "outside" risk intelligence and correlate that real-time information with data from "inside" their buildings. With more than 20 years of experience in the CEM and [Smart Security](#) space, Everbridge now offers the market's most comprehensive, end-to-end solution for organizations to fulfill their [Duty of Care](#) for employees, traveling workers, visitors, and other stakeholders.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20220913005828/en/>



"We continue to enhance our ability to provide critical situational awareness spanning both inside and outside our customers' walls and across both digital and physical domains," said Ajay Nigam, Chief Product Officer at Everbridge. "The desire to unify security operations is universal to all organizations who find themselves with too many systems or data to make best operational use of them. Combining external threat intelligence with an organization's internal security systems is as valuable to a large corporation as it is to an airport, a nuclear power station, or even a city."

With the new integration, global security operations center (GSOC) operators will now be able to visualize over 25,000 risk intelligence data feeds on the same pane of glass that they are using for their internal physical or facilities security management. Moreover, risk intelligence can also feed into the workflow and orchestration engine to trigger device activations, including

Everbridge Integrates Industry's Most Comprehensive External Risk Intelligence Into Organizations' Physical Command Centers (Photo: Business Wire)

automatically pulling in relevant video feeds or locking down badge access, doors and gates. When a nearby risk event is reported, GSOC operators can proactively monitor and validate the threat to their organization using their local systems, all from a unified platform.

"Today, customers demand solutions that are inclusive and have an integrated approach toward security. Therefore, the enterprise search is on for solutions that can seamlessly combine diverse applications into a cohesive, networked, and highly efficient system," said Himanshu Garg, Industry Principal, Security, at Frost & Sullivan. "Everbridge's innovative approach with its Control Center product enables enterprises to maintain operational control through a single common operating picture while automating decision-making and compliance procedures to ensure that the appropriate process is followed for any given situation."

In addition to the advancements with its [Smart Security solution](#), Everbridge also unveiled [Resilience Insights](#), part of the company's [Business Operations](#) and [People Resilience](#) solutions, which help organizations understand the impact of operational disruptions as well as their response to those events. Everbridge [Resilience Insights](#) leverages years of risk event history and location intelligence to assess risk for new operational areas, including:

- Conducting site analysis of new facilities, infrastructure locations or field locations to understand the risk profile of that area including crime level, natural disaster, health & disease, and civil unrest
- Understanding the seasonality of events which might impact an enterprise's location as well as supply chain and transportation routes

- Leveraging this information to make more informed decisions around new operations and mitigation steps

Everbridge *Resilience Insights* offers a deep dive into risk data to find patterns, trends, and threat correlations to better understand an organization's risk profile and which disruptions are most likely to impact operations and people, helping to measure past performance and identify opportunities for improvement. Finally, Everbridge combines all these risk factors into a Resilience Index, a simple-to-understand risk scoring methodology.

"We are very excited to collaborate with our customers to leverage our new Resilience Insights," said Eric Chetwynd, Senior Solutions Marketing Director at Everbridge. "Our customers are already seeing immense value in the solution. For example, some large entertainment companies are using the risk event data and location intelligence to understand crime rates or wildfire risk to potential film production sites, along with the potential liability of filming in those locations. We also delivered Insights via a heatmap to a large engineering firm with operations in Ukraine, so they could quickly evaluate the risk to those locations and whether they wanted to evacuate personnel from the area."

Everbridge will demonstrate its next-generation Smart Security integrations and *Resilience Insights* at [\(GSX\) 2022](#) taking place this week, September 12- 14 at the Georgia World Congress Center in Atlanta. To learn more, visit the [Everbridge booth #3743](#) at GSX.

Over 6,300 [businesses](#), [governments](#), and [healthcare organizations](#) rely on Everbridge's CEM Platform to assess threats, monitor the wellbeing of their workforce, rapidly communicate warnings, protect supply chains, and accelerate the analysis of their operational response. The Everbridge CEM Platform leverages over 450 out-of-the-box, pre-existing technology integrations and over 25,000 risk data sources, for organizations to gain clarity, act faster, and improve business continuity and employee safety before, during and after a crisis.

### About Everbridge

[Everbridge](#), Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to Keep People Safe and Organizations Running™. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks, product recalls or supply-chain interruptions, over 6,300 customers in 76 countries rely on the Company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication modalities, and track progress on executing response plans. For more information, visit [www.everbridge.com](http://www.everbridge.com), read the company [blog](#), and follow on [Twitter](#) and [Facebook](#).

### Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31 2021 filed with the SEC on February 25, 2022. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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