



## Everbridge Appoints Sheila Carpenter as Chief Information Officer to Oversee Company's Global Information Systems

October 20, 2022

*With two decades of leadership experience at information security software companies, Sheila brings deep background in cyber security, DevOps, agile project delivery, automation, and infrastructure in IT and SaaS environments*

BURLINGTON, Mass.--(BUSINESS WIRE)--Oct. 20, 2022-- [Everbridge](#), Inc. (NASDAQ: EVBG), the global leader in [critical event management](#) (CEM) and national [public warning](#) software solutions, today announced the appointment of Sheila Carpenter as Chief Information Officer (CIO), responsible for leading the company's global information technology (IT) efforts, including corporate IT infrastructure, technology systems, and enterprise architecture. Sheila reports to Chief Executive Officer [Dave Wagner](#), and will oversee teams led by the company's Chief Information Security Officer and Vice President of Enterprise IT.

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"Sheila's experience scaling IT operations on a global level will be instrumental to Everbridge's continued growth efforts as the market leader in Critical Event Management (CEM)," said Wagner. "I had the opportunity to collaborate with Sheila at her prior company and I am excited to have her part of Everbridge. In addition to leading our IS/IT teams, Sheila will partner with me and the senior leadership team on the best-in-class development of our internal information systems."

Prior to Everbridge, Sheila served as CIO of Zix, a leader in email security and encryption, managing security, IT, business applications and compliance. Before joining Zix, Sheila was Vice President of IT, Cloud Services Operation for Entrust Datacard. She has worked in the software IT space for over 25 years. She began her career working with business information systems at Mitel Networks, and worked with many startups to implement SaaS offerings,

Everbridge Appoints Sheila Carpenter as Chief Information Officer to Oversee Company's Global Information Systems (Photo: Business Wire)

introduce security frameworks and IT service management capabilities.

With a strong commitment to promote diversity in security, Sheila launched the Women's Network of Ottawa for Entrust Datacard and has also implemented the Women in Security group at Zix/AppRiver.

"I have built my career around a focus on strategic planning, security transformation, and ITSM best practices," said Carpenter. "I am excited to join Everbridge... a company with a strong mission, strong culture, and a commitment to the highest standards of security, compliance, and digital transformation."

### About Everbridge

[Everbridge](#), Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to Keep People Safe and Organizations Running™. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks, product recalls or supply-chain interruptions, over 6,300 customers in 76 countries rely on the Company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication modalities, and track progress on executing response plans. For more information, visit [www.everbridge.com](http://www.everbridge.com), read the company [blog](#), and follow on [Twitter](#) and [Facebook](#).

### Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these

forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2021 filed with the SEC on February 25, 2022. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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