



State of New Jersey Expands Use of Everbridge Platform to Enhance Citizen Safety

October 25, 2022

New Jersey State Police will broaden use of Everbridge population alerting software to communicate life-saving information to nine million residents

BURLINGTON, Mass.--(BUSINESS WIRE)--Oct. 25, 2022-- [Everbridge](#), the global leader in [critical event management](#) (CEM) and national [public warning](#) software solutions, today announced that the State of New Jersey expanded its use of the company's [Public Safety](#) solutions to communicate with residents across the state in times of emergency. The New Jersey State Police added Everbridge's [Resident Connection](#) and Integrated Public Alert & Warning System [IPAWS](#) solutions to maximize the reach of their critical citizen alerts, allowing public safety officials to reach the state's nine million residents in the event of a crisis such as [hurricanes](#), tornadoes, and flooding.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20221025005664/en/>



This year marks the tenth anniversary of Hurricane Sandy, the costliest and most devastating storm to impact New Jersey. As learned during Sandy, and subsequent severe weather events that affected the Garden State, a critical part of any crisis response is the ability to share accurate information in a timely manner to the right population.

[Resident Connection](#) enables Everbridge customers to target potentially life-saving communications to impacted areas by simply drawing geo-fenced shapes on a map, allowing local, county, and state government leaders to quickly and accurately reach the largest number of people in those zones. Recipients may include the most vulnerable and often underserved populations, such as residents with special needs; dependence on supplemental oxygen or medications; cognitive, visual, or hearing impairment; and those lacking Internet access.

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Additionally, through Everbridge, New Jersey State Police is now able to access FEMA's Integrated Public Alert & Warning System (IPAWS), which utilizes several communication pathways to reach the public, including: the Emergency Alert System (EAS) to deliver alerts via AM, FM and satellite radio, as well as broadcast, cable and satellite TV; Wireless Emergency Alerts (WEA) to deliver notifications to cell phones and mobile devices based on location, even if cellular networks are overloaded and can no longer support calls, text and emails; and integration with voice sirens, digital road signs, and emergency telephone networks.

"First responders work around the clock to protect citizens from critical events like wildfires, hurricanes and the pandemic," said Francis Willett, Principal Product Manager for Everbridge Public Safety. "New Jersey is ahead of the curve when it comes to ensuring that the public receives potentially life-saving information, while at the same time improving message timeliness and accuracy when a crisis demands their full attention."

Everbridge serves more than 300 organizations throughout the state of New Jersey, including local and county governments, hospitals, schools, retailers, corporations, and financial services providers. Everbridge also supports the states of Connecticut, Florida, Massachusetts, New York, Vermont, Oregon, and West Virginia; the 18 local jurisdictions comprising the National Capital Region (NCR); and thousands of municipal, territorial, and tribal governments, including 22 of the 25 largest U.S. cities.

About Everbridge

[Everbridge](#), Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to Keep People Safe and **Organizations Running**[™]. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks, product recalls or supply-chain interruptions, over 6,300 customers in 76 countries rely on the Company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication **modalities**, and track progress on executing response plans. For more information, visit www.everbridge.com, read the company [blog](#), and follow on [Twitter](#) and [Facebook](#).

Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform

Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2021 filed with the SEC on February 25, 2022. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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