



Everbridge Joins United Nations Network for Building Disaster Resilient Communities

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The United Nations (UN) Alliance works toward creating disaster resilient societies in areas most vulnerable to natural and manmade hazards

BURLINGTON, Mass.--(BUSINESS WIRE)--May 11, 2023-- [Everbridge](#), Inc. (Nasdaq: EVBG), the global leader in [critical event management](#) (CEM) and national [public warning](#) software solutions, today announced the company has joined the United Nations Office for Disaster Risk Reduction (UNDRR) Private Sector [Alliance for Disaster Resilient Societies](#) (ARISE). Everbridge will attend the Midterm Review of the Sendai Framework next week on May 18-19 at the United Nations headquarters in New York, where it will showcase its organizational resilience solutions.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20230511005497/en/>



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“We are honored to work with the UNDRR’s Alliance for Disaster Resilient Societies at such a pivotal moment of ongoing climate challenges,” said David Wagner, CEO of Everbridge. “Helping to build resilient communities and organizations is core to our mission. Everbridge is committed to acting now in driving the innovation and collaboration – with our customers, partners, and stakeholders – needed to pursue global climate goals within our industry and beyond.”

The [Midterm Review of the Sendai Framework](#) marks the halfway point in the implementation of the framework, which was adopted by UN member states in 2015. The Sendai Framework is a 15-year voluntary, non-binding agreement that aims to reduce disaster risk and build resilience in communities around the world, particularly in the face of climate-fueled threats.

Everbridge Joins United Nations Network for Building Disaster Resilient Communities (Graphic: Business Wire)

“During severe weather events, governments and enterprises alike have a responsibility to respond effectively and efficiently in order to protect people, assets, and facilities from harm,” said Everbridge delegate to the UNDRR Lorenzo Marchetti, attending the High Level Meeting of the Midterm Review of the Sendai Framework on May 18-19 in New York. “Citizens and employees are looking to leaders to successfully guide our lives and livelihoods toward a more sustainable future. As leaders begin taking steps toward that goal, it is crucial to not only focus on hitting targets such as reduced emissions and investment in renewables, but to proactively mitigate disasters by building a comprehensive climate adaptation strategy.”

Across the globe, both public and private sectors are more concerned than ever about addressing climate change and its associated risks. “In the period 2000 to 2019, there were 7,348 major recorded disaster events claiming 1.23 million lives, affecting 4.2 billion people (many on more than one occasion) resulting in approximately US\$2.97 trillion in global economic losses,” [according to a report conducted by the UN Office for Disaster Risk Reduction \(UNDRR\)](#). The report stated: “The last twenty years have seen the number of major floods more than double, from 1,389 to 3,254, while the incidence of storms grew from 1,457 to 2,034.”

The report also records major increases in other categories including drought, wildfires, and extreme temperature events.

As a member of the UNDRR ARISE network, Everbridge will work with other private and public organizations to promote disaster-resilient communities and economies. Everbridge’s critical event management platform supports preparedness and response efforts for governments, businesses, and healthcare organizations around the world.

To learn more about how government and enterprise sectors can cultivate climate change resilience by investing in disaster risk reduction through critical event management, read [here](#).

About Everbridge

[Everbridge](#) (Nasdaq: EVBG) empowers enterprises and government organizations to anticipate, mitigate, respond to, and recover stronger from critical events. In today’s unpredictable world, resilient organizations minimize impact to people and operations, absorb stress, and return to productivity faster when deploying critical event management (CEM) technology. Everbridge digitizes organizational resilience by combining intelligent automation with the industry’s most comprehensive risk data to Keep People Safe and Organizations Running™. For more information, visit <https://www.everbridge.com/>, read the company [blog](#), and follow on [Twitter](#). Everbridge..Empowering Resilience.

Cautionary Language Concerning Forward-Looking Statements

This press release contains “forward-looking statements” within the meaning of the “safe harbor” provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as “expect,” “anticipate,” “should,” “believe,” “target,” “project,” “goals,” “estimate,” “potential,” “predict,” “may,” “will,” “could,” “intend,” variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers’ expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission (“SEC”), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2022 filed with the SEC on February 24, 2023 and other subsequent filings with the SEC. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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