



Everbridge Partners With International Telecommunications Union (ITU) to Contribute Private Sector Expertise to Early Warnings For All Initiative

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Everbridge to present at the annual Global Symposium of Regulators taking place in Egypt this week

DEVENTER, Netherlands--(BUSINESS WIRE)--Jun. 6, 2023-- [Everbridge](#), Inc. (Nasdaq: EVBG), the global leader in [critical event management](#) (CEM) and national [public warning](#) software solutions, today announced that the Company's [one2many](#) public warning subsidiary has become a Sector Member of the International Telecommunications Union (ITU) development sector.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20230606005560/en/>

As an [Industry Sector Member](#) to the ITU Development Sector led by Comas Zavazava, Everbridge will advocate for and collaborate on cell-broadcast public warning technology as the most effective means to reach citizens in an emergency – the last-mile of the early warning process.

"We applaud the work of the ITU in building an ecosystem of providers committed to delivering on the vision of Early Warnings for All," said David Wagner, CEO of Everbridge. "Helping to build resilient communities and organizations is core to our mission. We are honored to collaborate with other partners from across both the public and private sectors in supporting developing countries through this life-saving initiative."

The ITU leads on the Warning Dissemination and Communication Pillar of the [Early Warnings for All](#) Initiative which was launched during COP27 by UN Secretary General Antonio Gutierrez. The

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effort is focused on ensuring that by 2027, every person on Earth is protected by an early warning system.

One2many, Everbridge's public warning subsidiary based in The Netherlands, implemented the first cell-broadcast mobile public warning for the Dutch Government (NL-Alert) in 2012 and has over 20 active nationwide implementations globally. Peter Sanders, Everbridge one2many Director of Standards is recognized as a worldwide authority in the cell-broadcast regulatory environment and is the vice-chair of ETSI's TC EMTEL. Sanders is also the Everbridge representative on leading standards bodies including 3GPP and ATIS.

In the recent "[Public Early Warning Systems for All](#)" paper, co-author Vanessa Gray, Head, Environment & Emergency Telecommunications Division of the ITU's Telecommunication Development Bureau (BDT) explains how mobile networks and services can help save lives. Its main concept was published in the ITU blog on [Early warning systems: Saving Lives through mobile connection](#).

The ITU promotes the shared global use of the radio spectrum, facilitates international cooperation in assigning satellite orbits, assists in developing and coordinating worldwide technical standards (ITU-T), and works to improve telecommunication infrastructure in the developing world (ITU-D). It is also active in the areas of broadband Internet, wireless technologies, aeronautical and maritime navigation, radio astronomy, satellite-based meteorology, TV broadcasting, amateur radio, and next-generation networks (ITU-R).

Attending the annual Global Symposium of Regulators taking place in Egypt this week on June 5-9, Everbridge Vice President of Public Safety, Valerie Risk, will present the company's decades-long global expertise in the panel [Saving Lives: Emergency public early warning systems](#).

Risk states: "We are practitioners with demonstrated capacity to design, build, operate, and impact assess an end-to-end managed solution to save lives and livelihoods in different risk scenarios, from small developing island states to densely populated, digitally-developed countries. We support and value the climate adaptation impact of Early Warnings for All and wish to will bring our practical experience to sector regulators and mobile network operators to accelerate its implementation."

As recently mentioned at the 2023 GSMA Ministerial Programme, Mrs. Bogdan-Martin, the first woman Secretary General of ITU mentioned: "the future of connectivity has yet to be written. We have to make it equitable, affordable, universal, innovative, safe and sustainable."

Based in Geneva, Switzerland, the ITU's global membership includes 193 countries and approximately 900 businesses, academic institutions, and

international and regional organizations.

About Everbridge

[Everbridge](#) (Nasdaq: EVBG) empowers enterprises and government organizations to anticipate, mitigate, respond to, and recover stronger from critical events. In today's unpredictable world, resilient organizations minimize impact to people and operations, absorb stress, and return to productivity faster when deploying critical event management (CEM) technology. Everbridge digitizes organizational resilience by combining intelligent automation with the industry's most comprehensive risk data to Keep People Safe and Organizations Running™. For more information, visit <https://www.everbridge.com/>, read the company [blog](#), and follow on [Twitter](#). Everbridge...*Empowering Resilience*.

Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2022 filed with the SEC on February 24, 2023 and other subsequent filings with the SEC. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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Everbridge:

Jeff Young
Media Relations
jeff.young@everbridge.com
781-859-4116

Jim Gatta
Media Relations
jim.gatta@everbridge.com
215-290-3799

Source: Everbridge, Inc.