



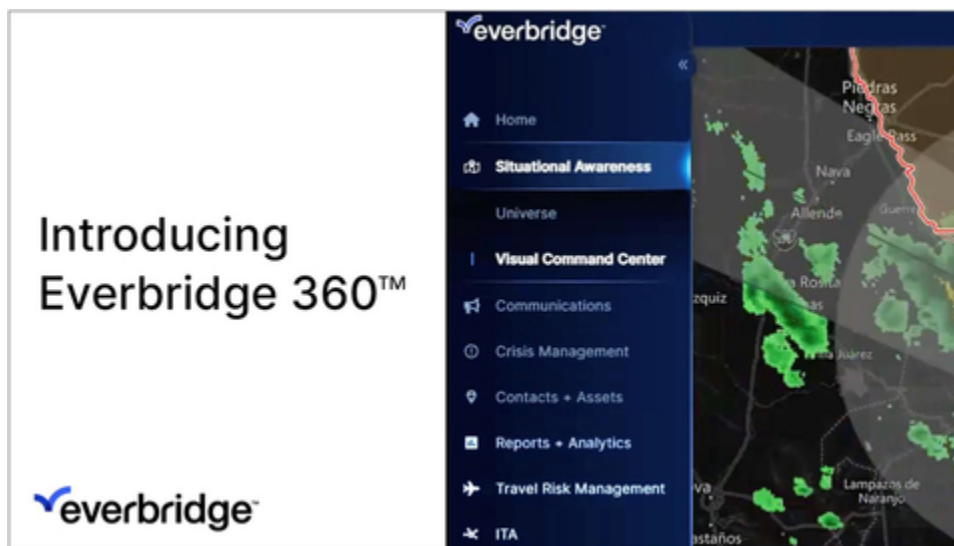
Everbridge 360™ Revolutionizes the Management of Critical Events with Industry's Most Comprehensive and Unified Interface

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Everbridge unveils its most powerful, integrated dashboard for automating and simplifying the management of critical events across its market-leading product portfolio

DALLAS--(BUSINESS WIRE)--Sep. 12, 2023-- Everbridge, Inc. (Nasdaq: EVBG), the global leader in [critical event management](#) (CEM) and national [public warning](#) software solutions, today announced the launch of [Everbridge 360](#)™ at the prestigious Global Security eXchange (GSX) conference in Dallas, TX. Everbridge 360 empowers organizations to more effectively manage critical events, minimize communication delays, and improve overall operational resilience through the industry's most advanced and unified dashboard.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20230912431620/en/>



"At Everbridge, our mission is to ensure the safety of people and continuity of organizations in the face of critical events," said David Wagner, Chief Executive Officer at Everbridge. "With Everbridge 360, we are taking *resilience* to the next level, providing our customers with a new, unified interface for streamlining critical event response – enabling organizations to know earlier, respond faster, and improve continuously to any crisis, business disruption, or IT incident."

Everbridge 360™ combines the company's Risk Intelligence, Communications, Collaboration, and Coordination capabilities into a single, modernized platform, streamlining operations and simplifying user experiences. Everbridge 360 introduces the industry's most comprehensive, unified view, providing unparalleled intelligence and innovative capabilities to manage critical events seamlessly. With its optimized user

Introducing Everbridge 360 (Graphic: Business Wire)

interface and streamlined workflows, Everbridge customers gain a range of benefits, including:

- **Reduced Mean Time to Communicate:** Everbridge 360 accelerates critical communication and operational incident response processes, ensuring vital information reaches the right people in real-time, reducing response times during critical events.
- **Faster Onboarding for New Users:** The optimized features and user-friendly interface of Everbridge 360 enable quicker onboarding for new users, allowing organizations to fully leverage the platform's capabilities from the start.
- **Minimized Errors in Communication:** Everbridge 360 mitigates the risk of errors in sending communications, enhancing accuracy and reliability during critical situations.

Everbridge 360™ will be generally available later this month. Organizations that took part in the early adopter program for Everbridge 360 shared the following feedback:

"Everbridge 360 is intuitive and a game changer for bringing discipline to the critical event management process. The new interface dramatically reduces training time for getting our resilience response activated," stated a multinational aerospace and defense technology company.

Other early adopters, including a leading global advertising and digital marketing organization, said, "Everbridge 360 sets a new benchmark for efficiency. The streamlined platform intuitively blends power and simplicity, presenting critical information in an accessible, all-in-one manner, and empowering us to make swift and accurate decisions in the heat of the moment."

Bryan Barney, Chief Product Officer at Everbridge stated, "Everbridge 360 represents our relentless dedication to empowering customers to anticipate, prepare for, mitigate, respond to, and recover from critical events using intelligent automation technology. As a company committed to keeping people safe and organizations running, the launch of Everbridge 360 is a testament to our commitment to delivering cutting-edge solutions that transform how best-in-resilience enterprises ensure duty of care, business continuity, and IT uptime."

“Organizations are looking for an all-encompassing platform that boosts their ability to manage critical events and remain resilient in the face of a crisis,” said Rain Chiang, analyst at Verdantix. “Everbridge has introduced an enhanced user experience on a unified platform that expedites communications creation, reduces manual entry and opportunity for errors, while increasing time to value.”

Everbridge 360 helps organizations optimize their response efforts and achieve a higher level of resilience, eliminating navigation delays and streamlining message activation. With Everbridge 360, users can seamlessly transition between applications within the Everbridge ecosystem, providing a cohesive experience that ensures faster, more accurate, and reliable response and communications.

Everbridge 360 Key Enhancements

- **Refreshed User Interface:** Everbridge 360 offers a visually appealing, intuitive, and user-friendly interface.
- **Simplified Workflows:** Experience the power of streamlined communications and simplified processes with Everbridge 360.
- **Customizable Critical Event Configuration:** Tailor critical events to your organization's unique needs and leverage Everbridge pre-defined event categories for seamless incident response to any situation.
- **Improved Platform Experience:** Smoothly transition between Visual Command Center (VCC) and Everbridge Suite (EB Suite), unlocking the full potential of both with Everbridge 360.
- **Enhanced Features:** Everbridge 360 introduces new features for faster communication and reduced errors. Optimized features make onboarding a breeze, ensuring you hit the ground running.

The GSX conference provides a prime opportunity for attendees to witness live demonstrations of Everbridge 360 and experience firsthand how the platform can transform organizational resilience. We extend a warm invitation to visit Booth #1933 to interact with our experts, explore the features, and learn how Everbridge 360 can elevate your organization's security and operations.

About Everbridge

[Everbridge](#) (Nasdaq: EVBG) empowers enterprises and government organizations to anticipate, mitigate, respond to, and recover stronger from critical events. In today's unpredictable world, resilient organizations minimize impact to people and operations, absorb stress, and return to productivity faster when deploying critical event management (CEM) technology. Everbridge digitizes organizational resilience by combining intelligent automation with the industry's most comprehensive risk data to Keep People Safe and Organizations Running™. For more information, visit <https://www.everbridge.com/>, read the company [blog](#), and follow on [Twitter](#). Everbridge.. *Empowering Resilience*.

Cautionary Language Concerning Forward-Looking Statements

This press release contains “forward-looking statements” within the meaning of the “safe harbor” provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as “expect,” “anticipate,” “should,” “believe,” “target,” “project,” “goals,” “estimate,” “potential,” “predict,” “may,” “will,” “could,” “intend,” variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission (“SEC”), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2022 filed with the SEC on February 24, 2023 and other subsequent filings with the SEC. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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