Penn State Health Milton S. Hershey Medical Center Selects Everbridge to Power Emergency Preparedness and Incident Communications

November 14, 2016

Medical Center to Team with Everbridge to Implement Multiple Products to Improve Critical Communications Processes

BURLINGTON, Mass.--(BUSINESS WIRE)--Nov. 14, 2016-- Everbridge, Inc. (NASDAQ:EVBG), a global software company that provides critical communications and enterprise safety applications to help keep people safe and businesses running, today announced that Penn State Health Milton S. Hershey Medical Center has selected Everbridge to improve emergency preparedness, coordination and system wide communications. The Medical Center will be deploying several of Everbridge's products, covering both emergency and operational communications, including Mass Notification, Incident Communications, Desktop Alerting and IT Alerting™.

"Our employees and the people we serve rely on us to keep them safe, secure and informed of critical events at all times," said Scott Mickalonis, emergency preparedness program manager at the Milton S. Hershey Medical Center. "Everbridge's expertise in helping organizations manage the complexity of emergency, operational and IT incident communications will help us be better prepared in the face of clinical, natural or man-made events."

The Milton S. Hershey Medical Center is a 500+ bed medical center that provides high quality medical care to the surrounding communities, while serving as a setting for educational and research programs. The center is staffed by approximately 500 full-time faculty physicians, 52 residency and fellowship programs, and over 560 residents and fellows. The Medical Center will be implementing the following Everbridge products to improve critical communications across the organization:

- Mass Notification – this application will be utilized to send emergency notifications to senior management and employees across multiple devices and contact paths during clinical and non-clinical codes and emergencies. The Desktop Alerting product will also be used to distribute emergency alerts directly to the desktops of employees, to help improve response time and ensure that important messages are being received when every second counts.
- Incident Communications – this product will be deployed to automate communication workflows and create messaging templates, since relying on manual incident response outreach efforts can lead to missed recipients, incomplete notifications and delayed response times.
- IT Alerting – this application will be rolled out to help improve coordination around IT outages and incidents by ensuring that the right information is shared with the correct IT team members. The organization will implement the ServiceNow connector to synchronize its ITSM contacts and groups with IT Alerting.

The center is also planning to integrate Everbridge with signage throughout the hospital to improve real-time alerting during incidents when staff needs to be immediately made aware of emergencies, such as an active shooter or disease outbreak.

"With over 11,000 employees and more than 28,000 patients admitted each year, it is crucial that the Milton S. Hershey Medical Center utilizes the latest emergency and incident management technology," said Jaime Ellertson, CEO of Everbridge. "The most important part of being prepared for a potential crisis is knowing how you will share information with decision-makers, staff and patients alike – so it can be done quickly and easily when the situation arises. With Everbridge in place, the center can automate this process, helping to connect all of these parties and keep them informed in near real-time."

Everbridge serves over 800 hospitals, and over 3,000 total customers, including many communities and organizations in Pennsylvania, such as the Cities of Harrisburg and Philadelphia, the Southeast PA Task Force and the Children's Hospital of Philadelphia.

About Everbridge

Everbridge, Inc. (NASDAQ: EVBG), is a global software company that provides critical communications and enterprise safety applications that enable customers to automate and accelerate the process of keeping people safe and businesses running during critical events. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events such as IT outages or cyber incidents, over 3,000 global customers rely on the company's SaaS-based platform to quickly and reliably construct and deliver contextual notifications to millions of people at one time. The company's platform sent over 1 billion messages in 2015, and offers the ability to reach more than 200 countries and territories with secure delivery to over 100 different communication devices. The company's critical communications and enterprise safety applications include Mass Notification, Incident Management, IT Alerting™, Safety Connection™, Community Engagement™, Secure Messaging an Internet of Things, and are easy-to-use and deploy, secure, highly scalable and reliable. Everbridge serves 8 of the 10 largest U.S. cities, 8 of the 10 largest U.S.-based investment banks, all four of the largest global accounting firms, 24 of the 25 busiest North American airports and 6 of the 10 largest global automakers. Everbridge is based in Boston and Los Angeles with additional offices in San Francisco, Beijing and London. For more information, visit www.everbridge.com, read the company blog, http://www.everbridge.com/blog, and follow on Twitter and Facebook.

Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, expectations, beliefs, features, benefits, and use of our product offerings. These forward-looking statements

are made as of the date of this press release and were based on current expectations and projections, as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our ability to manage our growth effectively; our ability to operate in compliance with applicable laws; nature of our business exposes us to inherent liability risks; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Quarterly Report on Form 10-Q for the quarter ended September 30, 2016 filed with the SEC on November 14, 2016. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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Source: Everbridge

Everbridge
Jeff Benanto, 781-373-9879
jeff.benanto@everbridge.com