



Everbridge Senior Management Team Welcomes Vick Vaishnavi as General Manager, IT Alerting™ and IoT

January 18, 2017

Vaishnavi to Oversee Global Growth and Execution in the IT Operations & IoT Communications Space

BURLINGTON, Mass.--(BUSINESS WIRE)--Jan. 18, 2017-- [Everbridge](#), Inc. (Nasdaq: EVBG), a global software company that provides critical communications and enterprise safety applications to help keep people safe and businesses running, today announced the addition of Vick Vaishnavi as General Manager, IT Alerting™ and Internet of Things (IoT). Vaishnavi, who joins the [Everbridge senior management team](#), is an accomplished enterprise software executive and IT innovator who brings with him more than 25 years of leadership experience at both private and public companies. He will oversee the [IT Alerting](#) and IoT business for Everbridge, spearheading global positioning, growth and execution.

An engineer by trade who has co-authored eight patents in enterprise IT management software, Vaishnavi brings a proven track record of success in technology and go-to-market experience to his executive roles. Over the course of his career, he has led and scaled the growth and innovation efforts at some of the largest companies in enterprise software. His responsibilities over the past decade have included President and CEO of Yottaa, VP and GM of EMC's RSA Security Division, President and CEO of Aveksa, CMO of BMC Software's ESM Division and CMO of BladeLogic.

"Vick is a proven operating executive and strategic technology leader who has collaborated with hundreds of CIOs and IT executives and consequently developed a robust understanding of their challenges and needs," said Jaime Ellertson, CEO of Everbridge. "We're excited to welcome him to the team to strengthen our product differentiation and go-to-market strategy for IT markets while continuing our overall business growth."

Everbridge's recent [2016 State of IT Management survey](#) found that 47 percent of companies reported having a major IT incident at least 6 times a year, that the average cost of downtime is \$8,662 per minute and companies take 27 minutes on average to assemble an IT response team. Vaishnavi will lead Everbridge's efforts to enable global enterprise IT organizations to improve and automate critical operational processes by enabling IT professionals to interact and collaborate globally across key processes like service management, security operations, DevOps, release management and disaster recovery and continuity.

"Coming off a year of significant growth and having a vastly scalable and widely adopted communications platform, I am thrilled to be a part of a category leading company like Everbridge," said Vaishnavi. "I look forward to working with this dynamic team to elevate our U.S. and international profile in the IT operations and communications space."

For more information, visit <https://www.everbridge.com/>, or to learn more about IT Alerting, visit <https://italerting.com/>.

About Everbridge

[Everbridge](#), Inc. (NASDAQ: EVBG), is a global software company that provides critical communications and enterprise safety applications that enable customers to automate and accelerate the process of keeping people safe and businesses running during critical events. During public safety threats, such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events such as IT outages or cyber incidents, over 3,000 global customers rely on the company's SaaS-based platform to quickly and reliably construct and deliver contextual notifications to millions of people at one time. The company's platform sent over 1.5 billion messages in 2016, and offers the ability to reach more than 200 countries and territories with secure delivery to over 100 different communication devices. The company's critical communications and enterprise safety applications include Mass Notification, Incident Management, IT Alerting, Safety Connection™, Community Engagement™, Secure Messaging and Internet of Things, and are easy-to-use and deploy, secure, highly scalable and reliable. Everbridge serves 8 of the 10 largest U.S. cities, 8 of the 10 largest U.S.-based investment banks, all four of the largest global accounting firms, 24 of the 25 busiest North American airports and 6 of the 10 largest global automakers. Everbridge is based in Boston and Los Angeles with additional offices in San Francisco, Beijing and London. For more information, visit www.everbridge.com, read the company blog, <http://www.everbridge.com/blog>, and follow on [Twitter](#) and [Facebook](#).

Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, expectations, beliefs, features, benefits, and use of our product offerings. These forward-looking statements are made as of the date of this press release and were based on current expectations and projections, as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our ability to manage our growth effectively; our ability to operate in compliance with applicable laws; nature of our business exposes us to inherent liability risks; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Quarterly Report on Form 10-Q for the quarter ended September 30, 2016 filed with the SEC on November 14, 2016. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

View source version on businesswire.com: <http://www.businesswire.com/news/home/20170118005248/en/>

Source: Everbridge, Inc.

Everbridge

Jeff Benanto, 781-373-9879

jeff.benanto@everbridge.com