



Everbridge Acquires Svensk Krisledning AB and its Mobile Collaboration and Crisis Management Product – Crisis Commander

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Crisis Commander® Simplifies the Mobile Distribution of Business Continuity and Incident Response Plans and Makes Them More Actionable

BURLINGTON, Mass.--(BUSINESS WIRE)--Jan. 19, 2017-- [Everbridge](#), Inc. (Nasdaq: EVBG), a global software company that provides critical communications and enterprise safety applications to help keep people safe and businesses running, today announced that it has acquired Sweden-based [Svensk Krisledning AB](#), the developer of the SaaS mobile crisis management solution, [Crisis Commander](#). The acquired solution extends the Everbridge Suite by enabling complementary mobile collaboration, task assignment and response management during critical events.

Executive teams, business continuity managers and security professionals employ the Crisis Commander product to provide mobile access to recovery, crisis and brand protection plans, as well as to manage a crisis or event through role-based assignments and status updates. Organizations can enhance their overall crisis management efforts by ensuring that plans are readily available to responders on the most popular mobile platforms regardless of their location. The Crisis Commander solution also simplifies updating plans for changes to personnel or processes, and enhances visibility into response progress during an event. The highly intuitive product is used by over 100 customers, including Volvo Group, Nestle S.A., Siemens Sweden, Nissan Motor Company, The Absolut Group and Tui Group.

"Organizations have traditionally relied on paper and binders to record and store their crisis plans, but that practice is very outdated in a mobile world," said Jaime Ellertson, CEO of Everbridge. "Crisis Commander naturally fits with our commitment to helping organizations be better prepared to keep people safe and to rapidly respond to business incidents. The solution makes the coordination, collaboration, and follow-through of response during an event more transparent and auditable."

The Crisis Commander product is highly complementary to the Everbridge suite and its two-way communication and automated workflow capabilities will be heightened by integration with the platform. The acquisition brings technology that will enhance Everbridge's core mobility platform and extend the capabilities of its market leading employee safety and security solutions.

"The opportunity to join forces with the Everbridge team presented a strategic opportunity for the Crisis Commander team. We can now merge our robust mobile collaboration offerings with the industry leader for critical communications to offer the strongest crisis management and response solution in the industry," said Thomas Hagström, CEO, Svensk Krisledning AB. "We are excited about joining the Everbridge team and continuing our journey of serving the business continuity and crisis management efforts of organizations around the globe."

Svensk Krisledning is now a wholly owned subsidiary of Everbridge, and the company's employees will remain based in Stockholm. Terms of the acquisition were not disclosed, and the transaction is not expected to have a material impact on 2017 revenue or profitability.

About Everbridge

[Everbridge](#), Inc. (NASDAQ: EVBG), is a global software company that provides critical communications and enterprise safety applications that enable customers to automate and accelerate the process of keeping people safe and businesses running during critical events. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events such as IT outages or cyber incidents, over 3,000 global customers rely on the company's SaaS-based platform to quickly and reliably construct and deliver contextual notifications to millions of people at one time. The company's platform sent over 1.5 billion messages in 2016, and offers the ability to reach more than 200 countries and territories with secure delivery to over 100 different communication devices. The company's critical communications and enterprise safety applications include Mass Notification, Incident Management, IT Alerting, Safety Connection™, Community Engagement™, Secure Messaging and Internet of Things, and are easy-to-use and deploy, secure, highly scalable and reliable. Everbridge serves 8 of the 10 largest U.S. cities, 8 of the 10 largest U.S.-based investment banks, all four of the largest global accounting firms, 24 of the 25 busiest North American airports and 6 of the 10 largest global automakers. Everbridge is based in Boston and Los Angeles with additional offices in San Francisco, Beijing and London. For more information, visit www.everbridge.com, read the company blog, <http://www.everbridge.com/blog>, and follow on [Twitter](#) and [Facebook](#).

Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, expectations, beliefs, features, benefits, and use of our product offerings. These forward-looking statements are made as of the date of this press release and were based on current expectations and projections, as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: our ability to successfully integrate acquired businesses and products; the ability of our products and services to perform as intended and meet our customers' expectations; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our ability to manage our growth effectively; our ability to operate in compliance with applicable laws; nature of our business exposes us to inherent liability risks; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Quarterly Report on Form 10-Q for the quarter ended September 30, 2016 filed with the SEC on November 14, 2016. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of

new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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