



## Everbridge Launches Proposed Public Offering

April 3, 2017

BURLINGTON, Mass.--(BUSINESS WIRE)--Apr. 3, 2017-- Everbridge, Inc. (NASDAQ:EVBG) today announced that it has launched an underwritten public offering of common stock. Everbridge and certain existing stockholders are offering an aggregate of 3,012,164 shares of common stock, of which 275,000 shares are being offered by Everbridge and 2,737,164 shares are being offered by existing stockholders of Everbridge. In addition, Everbridge and certain of the selling stockholders intend to grant the underwriters a 30-day option to purchase up to an aggregate of 451,825 additional shares. The offering is subject to market and other conditions, including the effectiveness of the registration statement filed under the Securities Act of 1933, as amended. Everbridge will not receive any proceeds from the sale of shares sold by the selling stockholders. Everbridge intends to use proceeds from the offering for general corporate purposes, including working capital and capital expenditures.

Credit Suisse and BofA Merrill Lynch are acting as joint book-running managers for the offering. Stifel, Pacific Crest Securities, a division of KeyBanc Capital Markets, Canaccord Genuity, Raymond James, Needham & Company and William Blair are acting as co-managers.

The offering will be made only by means of a prospectus. Copies of the preliminary prospectus related to the offering may be obtained from Credit Suisse Securities (USA) LLC, Attention: Prospectus Department, One Madison Avenue, New York, NY 10010, by telephone at 1-800-221-1037, or by email at [newyork.prospectus@credit-suisse.com](mailto:newyork.prospectus@credit-suisse.com), or from BofA Merrill Lynch NC1-004-03-43, 200 North College Street, 3rd floor, Charlotte NC 28255-0001, Attn: Prospectus Department, or by email at [dq.prospectus\\_requests@bamf.com](mailto:dq.prospectus_requests@bamf.com).

A registration statement relating to these securities has been filed with the Securities and Exchange Commission but has not yet become effective. These securities may not be sold nor may offers to buy be accepted prior to the time that the registration statement becomes effective. This announcement shall not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of these securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

### About Everbridge

Everbridge, Inc. is a global software company that provides enterprise software applications that automate and accelerate an organization's operational response to critical events in order to keep people safe and businesses running. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events such as IT outages or cyber-attacks incidents, over 3,200 global customers rely on the company's SaaS-based platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes, and track progress on executing response plans. The company's platform sent over 1.5 billion messages in 2016, and offers the ability to reach more than 200 countries and territories with secure delivery to over 100 different communication devices. The company's critical communications and enterprise safety applications, which include Mass Notification, Incident Management, IT Alerting, Safety Connection™, Community Engagement™, Secure Messaging, Visual Command Center and Crisis Commander, are easy-to-use and deploy, secure, highly scalable and reliable. Everbridge serves 8 of the 10 largest U.S. cities, 8 of the 10 largest U.S.-based investment banks, all four of the largest global accounting firms, 24 of the 25 busiest North American airports and 6 of the 10 largest global automakers. Everbridge is based in Boston and Los Angeles with additional offices in San Francisco, Lansing, Beijing, London and Stockholm.

### Forward-Looking Statements

This press release contains certain forward-looking statements, including statements with regard to Everbridge's proposed securities offering. Words such as "believes," "intends," "expects," "projects," "anticipates," and "future" or similar expressions are intended to identify forward-looking statements. These forward-looking statements are subject to the inherent uncertainties in predicting future results and conditions and no assurance can be given that the proposed securities offering discussed above will be consummated on the terms described or at all. Completion of the proposed securities offering and the terms thereof are subject to numerous factors, many of which are beyond the control of Everbridge, including, without limitation, market conditions, failure of customary closing conditions and the risk factors and other matters set forth in Everbridge's filings with the U.S. Securities and Exchange Commission. Everbridge undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required by law.

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