



Wake County, NC Selects Everbridge to Power Emergency Notifications to Nearly One Million Residents

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Everbridge Connects Public Safety Officials with Residents to Deliver Critical Safety Information

BURLINGTON, Mass.--(BUSINESS WIRE)--Apr. 10, 2017-- [Everbridge](#), Inc. (NASDAQ: EVBG), a global software company that provides critical event management and enterprise safety applications to help keep people safe and businesses running, today announced it has been selected by North Carolina's Wake County, the second most populous county in the state, to power its emergency notification system. With this announcement, Everbridge expands its already extensive presence in the state, where it currently serves over 30 counties and cities, including Mecklenburg County and the City of Charlotte, as well as numerous healthcare organizations and businesses.

Wake County selected Everbridge's [Mass Notification](#) system to allow area residents and businesses to receive time-sensitive text messages, e-mails or voice messages directly from County officials. During critical situations, such as a hurricane or missing person search, public officials can issue emergency alerts to communicate with the largest amount of people as quickly as possible. Wake County will also deploy [IPAWS](#) (Integrated Public Alert & Warning System) to send geographically targeted messages to residents on their mobile phones, should an urgent situation arise. The County will also use [Community Engagement](#) to provide easy SMS opt-in functionality and the ability to issue event-specific notifications to residents and visitors during area events such as the upcoming Ironman Competition.

"With an increasingly mobile population, traditional methods of emergency communication can no longer be relied upon in emergency situations," said Bill Greeves, Chief Information & Innovation Officer, Wake County, NC. "Everbridge's Mass Notification System gives local officials the ability to interact with area residents and businesses in situations where they may be in danger. Everbridge was appealing because it is used extensively through our state and it empowered us with a multi-modal solution that allows Wake County to quickly reach people with important information."

In addition to Wake County, Everbridge works with a number of other communities and businesses in North Carolina, creating a "Network Effect"—a strong cluster of users in the area that can share incident intelligence and best practices to improve coordination, notification and response during crises. These customers include: City of Charlotte, Durham County, Guilford County, Mecklenburg County, Orange County, as well as the Biltmore Company, Blue Cross and Blue Shield of North Carolina, Charlotte Douglas International Airport and Hanesbrands Inc.

"Assessing threats, automating incident processes and communicating directly with area residents and businesses is essential to keeping people safe during [critical events](#)," said Jaime Ellertson, CEO of Everbridge. "In Wake County, Everbridge is proud to support enhanced communication and coordination between multiple North Carolina area cities, businesses and schools to ensure more engaged, safe and informed communities."

Wake County plans to expand its use of Everbridge's Mass Notification System to include internal operations. Officials intend to use the Everbridge system to improve the county's event coordination and management efforts.

For more information on Everbridge's public safety communications, please visit: <https://www.everbridge.com/public-safety-communications/>

About Everbridge:

[Everbridge](#), Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate an organization's operational response to critical events in order to keep people safe and businesses running. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events such as IT outages or cyber-attacks incidents, over 3,200 global customers rely on the company's SaaS-based platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes, and track progress on executing response plans. The company's platform sent over 1.5 billion messages in 2016, and offers the ability to reach more than 200 countries and territories with secure delivery to over 100 different communication devices. The company's critical communications and enterprise safety applications, which include Mass Notification, Incident Management, IT Alerting, Safety Connection™, Community Engagement™, Secure Messaging, Visual Command Center and Crisis Commander, are easy-to-use and deploy, secure, highly scalable and reliable. Everbridge serves 8 of the 10 largest U.S. cities, 8 of the 10 largest U.S.-based investment banks, all four of the largest global accounting firms, 24 of the 25 busiest North American airports and 6 of the 10 largest global automakers. Everbridge is based in Boston and Los Angeles with additional offices in San Francisco, Lansing, Beijing, London and Stockholm. For more information, visit www.everbridge.com, read the company [blog](#), and follow on [Twitter](#) and [Facebook](#).

Cautionary Language Concerning Forward-Looking Statements:

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, and our goal to maintain market leadership and extend the markets in which we compete for customers. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to

increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to successfully integrate businesses and assets that we may acquire; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2016 filed with the SEC on March 23, 2017. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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