



## Everbridge Selected by Tuscaloosa, AL to Power Cross-Jurisdiction Regional Emergency Notification Platform

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*TusCALERT to Unite Regional First Responders to Provide Near Real-Time, Critical Safety Information*

BURLINGTON, Mass.--(BUSINESS WIRE)--May 16, 2017-- [Everbridge](#), Inc. (NASDAQ: EVBG), a global software company that provides critical event management and enterprise safety applications to help keep people safe and businesses running, today announced it has been selected by Tuscaloosa, AL to launch [TusCALERT](#), the Tuscaloosa-area's local alert system.

TusCALERT builds on Everbridge's strong presence in the State of Alabama, providing critical weather and emergency information to residents and businesses in the City of Tuscaloosa, the City of Northport, Tuscaloosa County and Tuscaloosa County Emergency Management Agency (EMA). The Everbridge critical event management platform will help unite the activities of first responders in these locales in order to improve emergency coordination and preparation, as well as engagement with residents and visitors.

By registering with TusCALERT, area residents and employees can receive time-sensitive text messages, e-mails or voice messages from the county or city in which they live or work. During critical situations, such as tornados, public officials can issue messages through multiple available communications channels -- including phone, SMS and social media -- to ensure they have the best chance of reaching the affected population in near real-time, creating a "network" around the use of the same platform. Tuscaloosa County will also deploy [IPAWS](#) (Integrated Public Alert & Warning System) to send geographically targeted messages to those in harm's way, should a situation arise.

"With an increasingly mobile population, we needed a solution that would reach our residents and employees who regularly travel across city and county lines," said Rob Robertson, Director of Tuscaloosa County Emergency Management Agency. "Due to its robustness, security and scalability, Everbridge was the clear choice to help bring our emergency notification efforts under one umbrella, ensuring we are able to coordinate with neighboring communities, share information and quickly reach people across their preferred contact preferences with critical information during emergency situations."

Everbridge works with numerous other communities and organizations in Alabama, including [Tuscaloosa's neighbor, Jefferson County](#). Other customers include: DCH Health System, University of Alabama at Birmingham and University of South Alabama.

"An added benefit of selecting the Everbridge platform was better connectivity with other counties and organizations, including a larger neighboring county, Jefferson County, AL," said Robertson. "While the two EMAs were already working together for closer collaboration and communication between the two counties, Everbridge now makes that communication and notification work flow more efficient and automated than ever before."

In April 2011, Tuscaloosa County endured a devastating major tornado outbreak which resulted in lost lives and property. The Tuscaloosa County EMA facility was among one of the buildings lost. A new storm rated facility is scheduled to be completed by the end of 2017 to house the EMA and the area's first consolidated Communications and Operation Center for all dispatching for multiple jurisdictions of Tuscaloosa County. The Everbridge system will be an integral part of the new Communications and Operations Center.

Tuscaloosa County plans to expand its use of TusCALERT beyond weather alerts to notify area residents of all emergencies, from a missing person search to a HAZMAT situation.

To register to receive important messages from TusCALERT, area residents and employees should visit the TusCALERT website [here](#).

### About Everbridge:

[Everbridge](#), Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate an organization's operational response to critical events in order to keep people safe and businesses running. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events such as IT outages or cyber-attack incidents, over 3,300 global customers rely on the company's SaaS-based platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes, and track progress on executing response plans. The company's platform sent over 1.5 billion messages in 2016, and offers the ability to reach over 200 countries and territories with secure delivery to more than 100 different communication devices. The company's critical communications and enterprise safety applications include Mass Notification, Incident Management, IT Alerting, Safety Connection™, Community Engagement®, Visual Command Center®, Crisis Commander® and CareConverge™, and are easy-to-use and deploy, secure, highly scalable and reliable. Everbridge serves 8 of the 10 largest U.S. cities, 8 of the 10 largest U.S.-based investment banks, all four of the largest global accounting firms, 24 of the 25 busiest North American airports and 6 of the 10 largest global automakers. Everbridge is based in Boston and Los Angeles with additional offices in San Francisco, Lansing, Beijing, London and Stockholm. For more information, visit [www.everbridge.com](#), read the company [blog](#), and follow on [Twitter](#) and [Facebook](#).

### Cautionary Language Concerning Forward-Looking Statements:

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, and our goal to maintain market leadership and extend the markets in which we compete for customers. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will,"

"could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to successfully integrate businesses and assets that we may acquire; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2016 filed with the SEC on March 23, 2017. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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Source: Everbridge, Inc.

fama PR for Everbridge  
Maryellen Marini, 617-986-5035  
[everbridge@famapr.com](mailto:everbridge@famapr.com)  
or  
Everbridge  
Jeff Benanto, 781-373-9879  
[jeff.benanto@everbridge.com](mailto:jeff.benanto@everbridge.com)