



Everbridge Launches Visual Command Center Version 6 to Help Organizations Gain Common Operating Picture of Risk

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Industry-Leading Risk Visualization, Intelligence and Response Tool to be Highlighted Alongside Critical Event Management Platform at ASIS 2017

BURLINGTON, Mass.--(BUSINESS WIRE)--Sep. 25, 2017-- [Everbridge, Inc.](#) (NASDAQ: EVBG), the global leader in critical event management and enterprise safety applications to help keep people safe and businesses running faster, today announced the launch of [Visual Command Center®](#) (VCC) version 6, a market leading command center platform for risk visualization. The latest version of VCC now delivers new team-based alerting to help multiple groups within an organization gain and harness a common operating picture to more effectively manage critical events that threaten employee safety and business operations.

Visual Command Center is the visualization and orchestration component of Everbridge's [Critical Event Management](#)™ platform that helps organizations aggregate risk data and drive a coordinated response. The solution serves as the backbone for the command centers of some of the largest organizations in the world, dynamically displaying threat intelligence and data related to business operations, continuity, security and the supply chain.

"The latest release of Visual Command Center plays a critical role in helping global organizations take more control of their operational risk events by improving visibility, response and coordination," said Imad Mouline, CTO and GM, Critical Event Management, Everbridge. "With the new team-based functionality, multiple groups within an organization, ranging from security to supply chain to operations, can all use VCC as a single source for managing operational risk in order to improve resolution, and reduce costs and business disruptions."

By bringing together the information and tools needed for operational risk management, and providing real-time access to the organization's threat intelligence from any web-enabled device, Visual Command Center helps organizations minimize the impact of risk events on employees, assets, the supply chain and ultimately the brand. With the launch of version 6, multiple teams or groups within the organization can now leverage VCC for discrete functions like executive protection, physical security and even supply chain, all from a unified and common operating picture.

Additional enhancements to the latest version of Visual Command Center include:

- **Team-based alert handling:** Multiple business areas can use Visual Command Center with each group seeing only their own data, broadening the set of internal stakeholders who derive value from the command center.
- **Ad-hoc creation of risk events:** Report and visualize critical events that your team discovers from sources outside Visual Command Center.
- **Updated Channels app:** Redesigned to simplify the launching of any VCC Channel—Alerts, Checklists, Notes, Status Channels or Peroptics—on any device, including a workstation, a wall screen, or on a tablet.
- **Enhanced Alerts Channel:** The Alerts Channel now displays more information for each alert, including a count of related assets (when showing multiple alerts) or a list of related assets (in single alert mode). This Channel now works in concert with the Peroptics "Send to Command View" option. Select an alert to send to Command View, and the Alerts Channel shows a full-screen view of the alert details.
- **Reporting enhancements:** A new Risk Events Summary report can be used for quickly reporting to upper management and across the organization, when a critical event impacts your organization. There are also enhancements to the Alerts and Assets reports.

Everbridge will highlight Visual Command Center version 6's expanded functionality at the 63rd Annual ASIS International Seminar in [booth 1101](#).

About Everbridge

[Everbridge, Inc.](#) (NASDAQ: EVBG) is the global leader in critical event management and enterprise safety applications that automate and accelerate an organization's operational response to critical events in order to keep people safe and businesses running faster. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events such as IT outages or cyber-attack incidents, over 3,400 global customers rely on the company's SaaS-based platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes, and track progress on executing response plans. The company's platform sent over 1.5 billion messages in 2016, and offers the ability to reach over 200 countries and territories with secure delivery to more than 100 different communication devices. The company's critical event management and enterprise safety applications include Mass Notification, Incident Management, IT Alerting, Safety Connection™, Community Engagement®, Visual Command Center®, Crisis Commander® and CareConverge™, and are easy-to-use and deploy, secure, highly scalable and reliable. Everbridge serves 8 of the 10 largest U.S. cities, 8 of the 10 largest U.S.-based investment banks, all four of the largest global accounting firms, all 25 of the 25 busiest North American airports and 6 of the 10 largest global automakers. Everbridge is based in Boston and Los Angeles with additional offices in San Francisco, Lansing, Beijing, London and Stockholm. For more information, visit www.everbridge.com, read the company [blog](#), and follow on [Twitter](#) and [Facebook](#).

Cautionary Language Concerning Forward-Looking Statements:

This press release contains “forward-looking statements” within the meaning of the “safe harbor” provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, and our goal to maintain market leadership and extend the markets in which we compete for customers. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as “expect,” “anticipate,” “should,” “believe,” “target,” “project,” “goals,” “estimate,” “potential,” “predict,” “may,” “will,” “could,” “intend,” variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers’ expectations; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to successfully integrate businesses and assets that we may acquire; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission (“SEC”), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2016 filed with the SEC on March 23, 2017. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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