



## Everbridge Honored as a Winner in the 2018 Info Security Product Guide's Global Excellence Awards®

April 17, 2018

*IT Alerting™ Solution Recognized for Automated Incident Response Capabilities That Help IT Security Teams to Respond Smarter and Faster to Cyberattacks*

BURLINGTON, Mass.--(BUSINESS WIRE)--Apr. 17, 2018-- [Everbridge, Inc.](#) (NASDAQ: EVBG), the global leader in critical event management and incident response automation, today announced that its [IT Alerting™](#) solution was selected as a winner of the 2018 Info Security Products Guide Global Excellence Awards® for New Product of the Year. Everbridge was recognized for its cybersecurity response orchestration capabilities as a new emerging provider. [The Global Excellence Awards®](#) honors cybersecurity and information technology vendors with advanced, ground-breaking products, solutions and services that are helping set the bar higher for others in all areas of security and technologies.

In today's digital world, all companies have become a target for cyber criminals. Every day in the news we learn that businesses have been hit by major cyber events, ranging from DDoS attacks and data breaches to large-scale cyberattacks. These critical events can have a major impact on business operations – contaminating systems, preventing users from using them and costing companies millions. As a result, businesses must deal with a deteriorating brand image and compliance issues, which can negatively impact the company's stock and have dire financial consequences. Despite this, most organizations still are unprepared to respond in a timely and coordinated manner – and most still rely on manual communication processes such as email. Today's organizations lack a secondary, off-net secure communication system when their primary one becomes compromised.

Everbridge's IT Alerting provides businesses with a *closed-loop security incident response automation solution*, enabling security operations professionals to automatically and efficiently communicate and collaborate with key members of their IT teams, proactively notify impacted business users to minimize damage and keep key stakeholders informed during the incident resolution.

"Companies across the globe turn to Everbridge IT Alerting to help IT teams manage, control and automate the response to security incidents, helping to minimize the impact on their organization," said Vincent Geffray, Senior Director of Product Marketing, Everbridge. "We are proud to see our unrelenting dedication to customers and their IT needs recognized in this way."

Leading global enterprises leverage the Everbridge IT Alerting solution to automate their IT response processes across service operations, security Ops and DevOps.

Everbridge was presented with the award at the Info Security Products Guide awards dinner and presentation in San Francisco on April 16, 2018, which was attended by the finalists, judges and industry peers.

### About Everbridge

[Everbridge, Inc.](#) (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to keep people safe and businesses running faster. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events such as IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 3,700 global customers rely on the company's SaaS-based platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes, and track progress on executing response plans. The company's platform sent over 2 billion messages in 2017, and offers the ability to reach more than 200 countries and territories with secure delivery to over 100 different communication devices. The company's critical communications and enterprise safety applications include Mass Notification, Incident Management, Safety Connection™, IT Alerting, Visual Command Center®, Crisis Commander®, Community Engagement™ and Secure Messaging. Everbridge serves 9 of the 10 largest U.S. cities, 8 of the 10 largest U.S.-based investment banks, 25 of the 25 busiest North American airports, six of the 10 largest global consulting firms, six of the 10 largest global auto makers, all four of the largest global accounting firms, four of the 10 largest U.S.-based health care providers and four of the 10 largest U.S.-based health insurers. Everbridge is based in Boston and Los Angeles with additional offices in San Francisco, Lansing, Orlando, Beijing, London, and Stockholm. For more information, visit [www.everbridge.com](http://www.everbridge.com), read the company [blog](#), and follow on [Twitter](#) and [Facebook](#).

### Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, and our goal to maintain market leadership and extend the markets in which we compete for customers. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable

on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to successfully integrate businesses and assets that we may acquire; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2016 filed with the SEC on March 23, 2017. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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