



Everbridge Announces ELEVATE 2018: The CSO Summit Series

May 9, 2018

- CSO-only networking events to address elevating security's impact within today's escalating threat environment
- Keynotes from General Michael Hayden, former director of the CIA and NSA; and Matt Olsen, the former Director of the National Counterterrorism Center

BURLINGTON, Mass.--(BUSINESS WIRE)--May 9, 2018-- [Everbridge, Inc.](#) (NASDAQ: EVBG), the global leader in critical event management and enterprise safety software applications to help keep people safe and businesses running faster, today announced [ELEVATE 2018](#), a series of CSO-only networking events led by Chief Security Officers from some of the top brands in the world. The multi-city summit series will provide an opportunity for senior-level security leaders to discuss what they can do to elevate security's role in corporate America within the modern threat environment.

The ELEVATE 2018 events are designed for CSOs, by CSOs. The series will feature interactive panels with speakers from Bristol-Myers Squibb, Discover, Goldman Sachs, McDonald's, Toyota, and Twitter to discuss the role innovation and technology play in managing today's critical events. In addition, ELEVATE 2018 will feature keynotes from General Michael Hayden, former director of the CIA and NSA, and Matt Olsen, the former Director of the National Counterterrorism Center under President Obama.

"In an escalating global threat environment, the role of the Chief Security Officer has never been more strategic or complex," said Tracy Reinhold, CSO of Everbridge. "CSOs must continually adapt to elevate the internal value of their function, gain more investment and resources, and ensure a positive impact on their organization by identifying and mitigating business threats and disruptions. The ELEVATE events provide CSOs with an intimate venue to connect with their peers and learn how to optimize their security strategies and align them to business objectives."

ELEVATE 2018 takes place initially in the following five locations across the United States:

- May 30 – [Silicon Valley](#)
- May 31 – [Los Angeles](#)
- June 5 – [New York](#)
- June 6 – [Dallas](#)
- June 7 – [Chicago](#)

The event will expand to the Boston and London markets later in the year. To learn more about ELEVATE 2018 and to register for a Summit near you, please visit: <http://elevatecsoroundtable.com/register/>

About Everbridge

[Everbridge, Inc.](#) (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to keep people safe and businesses running faster. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events such as IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 3,800 global customers rely on the company's SaaS-based platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes, and track progress on executing response plans. The company's platform sent over 2 billion messages in 2017, and offers the ability to reach more than 200 countries and territories with secure delivery to over 100 different communication devices. The company's critical communications and enterprise safety applications include Mass Notification, Incident Management, Safety Connection™, IT Alerting, Visual Command Center®, Crisis Commander®, Community Engagement™ and Secure Messaging. Everbridge serves 9 of the 10 largest U.S. cities, 8 of the 10 largest U.S.-based investment banks, 25 of the 25 busiest North American airports, six of the 10 largest global consulting firms, six of the 10 largest global auto makers, all four of the largest global accounting firms, four of the 10 largest U.S.-based health care providers and four of the 10 largest U.S.-based health insurers. Everbridge is based in Boston and Los Angeles with additional offices in San Francisco, Lansing, Orlando, Beijing, London, and Stockholm. For more information, visit www.everbridge.com, read the company [blog](#), and follow on [Twitter](#) and [Facebook](#).

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