



Harris County, TX, the 3rd Largest County in America, Selects Everbridge to Power Its Mass Notification System

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Harris County Joins More Than 400 Other Texas Clients of Everbridge to Keep Residents, Visitors, and Employees Safe and Informed

BURLINGTON, Mass.--(BUSINESS WIRE)--Jan. 11, 2019-- [Everbridge](#), Inc. (NASDAQ:EVBG), the global leader in critical event management and enterprise safety software applications to help keep people safe and businesses running, today announced that Harris County is the latest public safety agency in Texas to power its public alert system with the state-of-the-art Everbridge platform.

The Harris County Office of Homeland Security & Emergency Management (HCOHSEM) has selected Everbridge as the new mass notification service provider for its Harris County Alerts system which will now be known as [Ready Harris Alerts](#). The Everbridge platform can send messages via text, email, mobile app, voice calls, TTY/TDD, and social media, among other communications modalities, for reaching the public. Everbridge solutions also allow for targeted messaging that can either be sent countywide or solely to areas directly affected by a particular event.

Harris County joins hundreds of other local government and enterprise clients of Everbridge in the Lone Star State, including the cities of Dallas, Fort Worth, and Corpus Christi, the counties of El Paso and Fort Bend, as well as Houston Forensic Science Center, Kosmos Energy, Rackspace, National Oilwell Varco, Memorial Hermann Health System, The University of Texas at Austin, Doctors Hospital at Renaissance, University Medical Center of El Paso, and Dallas-Fort Worth International Airport (DFW).

"We are extremely proud to be working with the largest county in the state of Texas to keep its people safe," said Jamie Ellertson, CEO of Everbridge. "As we experienced from Hurricanes Harvey, Irma, Florence, and Michael, communicating quickly and accurately during a storm can mean the difference between life and death."

In addition to its widespread use throughout the state of Texas, one of the key differentiators that led Harris County to choose Everbridge is the company's partnership with Google Public Alerts. The partnership allows Everbridge's customers to post critical information above Google's search results and within its maps, increasing the reach of the notifications far beyond a client's contact database.

Harris County residents are encouraged to register and to share this information with their families, friends, neighbors and colleagues. Registration is free and only takes a few minutes. New and current Harris County Alerts subscribers can visit <http://www.readyharris.org/Sign-Up> to register or update their information.

About Everbridge

[Everbridge](#), Inc. (NASDAQ:EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to keep people safe and businesses running. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 4,200 global customers rely on the company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication devices, and track progress on executing response plans. The company's platform sent over 2.8 billion messages in 2018 and offers the ability to reach over 500 million people in more than 200 countries and territories, including the entire mobile populations on a country-wide scale in Sweden, the Netherlands, the Bahamas, Singapore, Greece, Cambodia, and a number of the largest states in India. The company's critical communications and enterprise safety applications include Mass Notification, Incident Management, Safety Connection™, IT Alerting, Visual Command Center®, Crisis Commander®, Community Engagement™ and Secure Messaging. Everbridge serves 9 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, all 25 of the 25 busiest North American airports, six of the 10 largest global consulting firms, six of the 10 largest global auto makers, all four of the largest global accounting firms, four of the 10 largest U.S.-based health care providers and four of the 10 largest U.S.-based health insurers. Everbridge is based in Boston and Los Angeles with additional offices in Lansing, San Francisco, Beijing, Bangalore, Kolkata, London, Munich, Oslo, Stockholm and Tilburg. For more information, visit www.everbridge.com, read the company [blog](#), and follow on [Twitter](#) and [Facebook](#).

Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, and our goal to maintain market leadership and extend the markets in which we compete for customers. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable

on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to successfully integrate businesses and assets that we may acquire; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2017 filed with the SEC on March 12, 2018. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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Source: Everbridge, Inc.

Media:

Jim Gatta
Everbridge
jim.gatta@everbridge.com
215-290-3799

Jeff Young
Everbridge
jeff.young@everbridge.com
781-859-4116