

Leading Application Innovators Commit to App Development Standards to Drive Business Mobility

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SOURCE: AirWatch on behalf of ACE (App Configuration for Enterprise)



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PALO ALTO, CA—(Marketwired – June 15, 2015) – Today 15 enterprise application leaders announced their commitment to standardize public applications and development in the enterprise with [ACE](#) (App Configuration for Enterprise). ACE is the open standard approach for managing and securing apps deployed via enterprise mobility management (EMM) solutions. Once an application developer implements ACE standards, users simply download the public-facing application and corporate resources are automatically configured, allowing users to instantly and securely use the app in their jobs. New ACE members include bigtincan, Deputy, DocuSign, Dropbox, Everbridge, Imprivata, Kony, Lua, MicroStrategy, OnBase by Hyland, ScrollMotion, ServiceMax, Showpad, Syncplicity by EMC and Webalo.

ACE was launched earlier this year by AirWatch, Box, Cisco, Salesforce, Workday and Xamarin. Its members are committed to standardizing and simplifying the way public applications are configured and secured for enterprise use. While app developers are fundamentally changing the way that consumers engage with companies, organizations too are transforming business processes and workflows through mobile applications. ACE aims to accelerate that transformation by making deploying applications in workforces easier and simpler for end users and organizations.

ACE is an open and vendor-neutral set of standards for enterprise application development that helps IT easily deploy secure business applications to their users. Before ACE, public application developers had to utilize EMM-specific software development kits (SDK's) and app containers, requiring them to create and maintain multiple versions of applications. Today, harnessing the capabilities made available from the latest iOS and Android operating systems, ACE applications deployed via an EMM solution are configured to:

- Automate the first-time setup experience with app configuration capabilities
- Secure app connectivity to corporate networks with per-app tunnel
- Avoid separate user login requirements for each app with single sign-on
- Allow access to native apps only on secure, compliant devices with access control
- Prevent data leakage with a flexible set of security policies including open in and copy/paste controls
- Wipe corporate data remotely from lost or stolen devices

To become a member of ACE or for more information, visit appconfigforenterprise.org.

Resources:

- Visit the ACE website and watch the videos: appconfigforenterprise.org
- View the ACE technical documentation: appconfigforenterprise.org/dev-center.html
- Join ACE: appconfigforenterprise.org/contact.html

Supporting quotes from new ACE members:

“bigtincan is the world’s leading mobile-first content enablement platform that has revolutionized the type of business that can be conducted on a mobile device by putting content in context, automatically delivering the right content to the right users with all the tools needed to engage with content and automate processes in one integrated platform,” said David

Keane, co-founder and CEO, bigtincan. “We are very pleased to be working with AirWatch to deliver a standards-based approach for managing and securing the content that mobile workforces need to access to in order to be productive.”

“Deputy is used by thousands of businesses worldwide to help manage their employees,” said Ashik Ahmed, CTO and co-founder, Deputy. “For distributed workforces out in the field, managing the deployment of devices presents some challenges so it’s exciting to be joining ACE. This means our solution can be deployed smoothly to our customers without manual provisioning.”

“Companies of all sizes are taking advantage of Dropbox for Business to increase productivity and get work done with the devices and apps they already use,” said Patrick Heim, Head of Trust & Security at Dropbox. “ACE is one of the ways we’re helping our customers enhance mobile security without sacrificing the simplicity and ease of use that’s core to the Dropbox experience.”

“More than 100,000 customers and more than 50 million users across 188 countries trust DocuSign to help them quickly, easily and securely send, sign and manage documents in the cloud,” said Tom Pageler, Chief Risk Officer, DocuSign. “As a part of the ACE network, DocuSign customers will benefit from the flexibility and security framework it provides organizations of all sizes to further ensure confidence in online transactions.”

“Everbridge’s critical communications platform and secure mobile messaging applications, including HipaaChat and SecureBridge, are trusted by organizations to scale and connect the right people, at the right time, anywhere in the world,” said Imad Mouline, CTO, Everbridge. “With ACE, we’re excited to join other mobile innovators in their commitment to enhancing the enterprise deployment experience for end-users and administrators alike. We look forward to working with these new partners to help hospitals, corporations and other organizations more easily and securely deploy our mobile applications.”

“Joining ACE aligns Imprivata with other industry leaders that believe an open standards approach is essential for building an ecosystem of secure, easy to manage, and interoperable apps and systems,” said David Ting, founder and CTO, Imprivata. “Imprivata has extensive experience in developing innovative, secure mobile applications for healthcare, and we look forward to working with fellow ACE members to develop strategies for harnessing the full power of mobility to improve clinical efficiency, drive patient engagement, and enable innovations in care delivery.”

“Today, enterprise mobile apps have become a strategic imperative for businesses to effectively compete in this new mobile era,” said Dave Shirk, president of Products and Marketing, Kony, Inc. “As the largest independent provider of enterprise mobility application solutions, Kony works with the world’s leading enterprises to successfully use mobility as a catalyst for business innovation. Working with AirWatch by VMware to partner on ACE, enterprises can leverage Kony’s open platform to speed the process of mobile app development, and simplify the management and security of mobile applications to drive business outcomes.”

“The initial focus of enterprise mobility management was directed at securing the rapid increase of mobile devices in the enterprise,” said Brian Feller, vice president of corporate development, Lua. “The challenge today is to unleash the power of productivity that these devices can offer the enterprise user. Lua is excited to partner with VMware and AirWatch to offer an enterprise-class, secure messaging platform, a critical component of any comprehensive EMM strategy.”

“When enterprise app developers choose a mobile application development platform, they want their programs to run with their EMM container(s) of choice,” said Hugh Owen, senior vice president of marketing, MicroStrategy. “For this reason, we maintain separate integrations between the MicroStrategy Mobile platform and leading EMM vendors. We are pleased to join the ACE Initiative, which has defined a standard approach to integrate mobile applications across discrete EMM platforms.”

“More than 13,000 organizations rely on OnBase to securely capture and manage content, streamline processes and integrate with everyday business applications,” said Dennis Sasinka, senior manager of development, Hyland. “Joining ACE helps us provide our customers with robust, configurable and intuitive mobile solutions that scale and evolve with

organizations over time, whether deployed via cloud or on-premises.”

“We’re thrilled to bring the power of interactive content to the ACE Program, and to be working with partners who care deeply about usability,” said Josh Koppel, founder and Chief Creative Officer, ScrollMotion. “Shared standards will accelerate the mobile transformation of the workplace. Our role is to ensure that the user experience is anything but standard.”

“Many of the world’s largest enterprises rely on Showpad to provide their sales teams with the tools they need to present, share and gain insights from the latest marketing content,” said Krishan Gupta, vice president of products, Showpad. “We’re delighted to work with AirWatch to allow our customers to connect Showpad’s cloud solution with our mobile apps in a fast, simple and secure way. This is a huge step forward for enterprise mobility, and we’re delighted to be taking it along with our partners at VMware, Box and Apple.”

“We are proud to join ACE and enable our application for wider enterprise use. App development for enterprise use has been traditionally fragmented, and ACE is the first industry-wide solution that will solve this problem regardless of application or EMM provider,” said Dave Yarnold, CEO, ServiceMax. “Mobile applications are now the lifeblood of field service delivery, and ACE is right inline with our mission to enable more field service organizations with the updated, enterprise-ready apps they need regardless of deployment structure.”

“Enterprises today rely on Syncplicity for their secure file sharing and collaboration needs across devices,” said Jeetu Patel, general manager and chief executive, Syncplicity by EMC. “We are excited to join the App Configuration for Enterprise (ACE) initiative and believe this approach to enterprise mobility management helps strike the right balance between mobile security, control, and app innovation.”

“Successful enterprise mobile strategies are characterized by mobile apps that are developed simply and rapidly and then deployed in managed secure environments,” said Peter Price, CEO, Webalo, Inc. “We are delighted that AirWatch is taking the lead in promoting a standardized set of practices for configuring app level policies and integrating native enterprise apps with enterprise mobility management (EMM) solutions. We look forward to the efficiencies that ACE will bring to Webalo’s rapid mobile application development platform customers and partners and the ecosystem as whole.”

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About ACE

ACE (App Configuration for Enterprise) is the first standard approach to configuring and securing enterprise apps. ACE provides the development framework that enables mobile app users to be productive with just one tap and allows companies to be confident apps and data are secure. With ACE, application providers now have a consistent and simple way to develop enterprise-ready mobile apps. For more information about ACE and to learn about all ACE members, please visit appconfigforenterprise.org.