

Everbridge to Host Secure Messaging and Telemedicine Webinar Discussing Clinical Texting Rule Changes

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Webinar to Discuss Leveraging HIPAA-Secure Messaging to Deliver Improved Patient Care

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BURLINGTON, Mass.-([BUSINESS WIRE](#))-[Everbridge](#), a global enterprise software company that provides applications which automate the delivery of critical information to help keep people safe and businesses running, today announced it will host a complimentary webinar titled "[Disrupting Healthcare: How Secure Messaging and Telemedicine are Changing Patient Care](#)." The event will take place on Thursday, May 26 at 1 p.m. Eastern time and will feature a panel of experts who will discuss how secure messaging and telemedicine technologies are enabling clinicians to provide the best possible care to their patients.

The healthcare industry is currently undergoing a significant transition in light of a recent ruling by the Joint Commission, a certifying body for more than 21,000 hospitals and healthcare facilities in the U.S., which reversed a 2011 guideline that banned doctors and nurses from discussing patient care via text message, because of HIPAA privacy concerns. Under the Joint Commission's new ruling, healthcare providers are now able to text clinical orders via [HIPAA-secure messaging platforms](#), under certain parameters. The decision will improve patient care and outcomes and is welcomed by clinicians.

Ranya Habash, M.D. and the Chief Medical Officer for Everbridge, said, "This decision is a game changer for all of us in the healthcare field; it's better for our patient population and our working staff. With HIPAA-compliant messaging we can provide a better level of patient care."

Panelists for the webinar will include:

- Rahul Shah, M.D., VP, Chief Quality and Safety Office, Children's National Health System, Member of Everbridge Medical Advisory Board
- Alex Grilli, M.D., Mass. Eye and Ear, Member of Everbridge Medical Advisory Board
- Ranya Habash, M.D., Chief Medical Officer, Everbridge
- Keith Algozzine, CEO, Upstate Concierge Medicine

The new ruling gives medical professionals the ability to share information faster with solutions such as [HipaaBridge™](#), one of the few secure messaging platforms that adheres to 100 percent of the Joint Commission guidelines. The solution facilitates HIPAA-compliant communications by enabling doctors, nurses and other healthcare professionals to send text messages to colleagues, hold video calls with patients, and share photos and other critical information. In time-sensitive, urgent situations, HipaaBridge can be used to coordinate emergency responses and allow patient diagnostics to be sent from the ambulance before the patient even arrives to the emergency room.

"We're pleased the Joint Commission is recognizing the recent advances in technology with vital communications tools such as HipaaBridge," said Eric Chetwynd, General Manager, Healthcare Solutions at Everbridge. "Many hospital clinicians continue to find that the usability of EHR order entry systems (CPOE) inhibit their ability to deliver responsive and effective care to their patients. Now clinicians will have the capability to speed communications and improve patient outcomes."

For more information on how secure messaging can improve all levels of clinical communication, please register for the May 26th webinar here: http://go.everbridge.com/Disrupting-Healthcare-How-Secure-Messaging-and-Telemedicine-is-Changing-Patient-Care_registration.html.

About Everbridge

Everbridge is a global enterprise software company that provides applications which automate the delivery of critical

information to help keep people safe and businesses running. During mission-critical business events or man-made or natural disasters, over 2,700 global customers rely on the Everbridge platform to quickly and reliably construct and deliver contextual notifications to millions of people at one time. The company's platform sent over 1 billion messages in 2015, and offers the ability to reach more than 200 countries and territories with secure delivery to over 100 different communication devices. A broad set of applications enable companies, hospitals, agencies, states, cities and towns to address issues related to severe weather and man-made incidents, IT outages and cyberattacks, safety of traveling staff, and facilitate regulation-compliant messaging. Everbridge serves 8 of the 10 largest U.S. cities, 7 of the 10 largest U.S.-based investment banks, 24 of the 25 busiest North American airports, and 6 of the 10 largest global automakers. Everbridge is based in Boston with additional offices in Los Angeles, San Francisco, Beijing and London. For more information, visit www.everbridge.com, read the company blog, <http://www.everbridge.com/blog>, and follow on [Twitter](#) and [Facebook](#).

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