Everbridge Named Winner of 2016 New England Innovation Awards

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Global Company Recognized by SBANE as One of the Most Innovative Companies in the Area

BURLINGTON, Mass., May 19, 2016 — (<u>BUSINESS WIRE</u>)–<u>The Smaller Business Association of New England</u> (<u>SBANE</u>) has announced <u>Everbridge</u>, a global enterprise software company that provides applications which automate the delivery of critical information to help keep people safe and businesses running, as one of the winners of the prestigious <u>2016 New England Innovation Awards</u>. Six total winners were narrowed down from a list of 20 finalists, and an initial pool of 188 organizations, by a panel of 66 judges, and announced at the May 12th Gala Awards Dinner.

One of the most highly regarded regional awards programs for business excellence, the annual New England Innovation Awards honor Everbridge as a top local company for its commitment to product innovation, customer dedication and consistent market leadership in critical communications. The award recognizes companies with annual revenue below \$100 million, but primed for the next stage of corporate growth and momentum. Everbridge joins an exclusive group of past winners, including HubSpot, Zipcar and iRobot.

"From helping Fortune 1000 companies protect their increasingly mobile workforces and respond more quickly to IT outages and cyberattacks, to enabling state and city agencies to rapidly notify residents of severe weather or other threats, Everbridge is solving today's critical communications challenges for organizations worldwide," said Jaime Ellertson, CEO of Everbridge. "It's an honor to be recognized by SBANE as one of the most innovative companies in New England. We are continuing to add new applications and to advance our core platform in order to address more of our customers' problems at a greater and greater scale.""

Driven by customer demand, the Everbridge critical communications platform sent over one billion messages in 2015, initiating a new communications broadcast every few seconds. On average, the platform sent over 30 messages per second last year. In that same period, the company signed over 500 new corporate, healthcare, and government customers and added 100 new employees to its global team.

"Each and every one of our winners and for that matter, our nominees, are leaders in their space, driving forward this innovation economy to make our lives and our own companies far superior to any other region in the country, let alone the world," said SBANE's New England Innovation Awards Committee Chairman, Todd Faber, President, The Faber Group. "As the SBANE Circle of Excellence welcomes the class of 2016, I can honestly say it is one of our best yet."

About Everbridge:

Everbridge is a global enterprise software company that provides applications which automate the delivery of critical information to help keep people safe and businesses running. During mission-critical business events or man-made or natural disasters, over 2,700 global customers rely on the Everbridge platform to quickly and reliably construct and deliver contextual notifications to millions of people at one time. The company's platform sent over 1 billion messages in 2015, and offers the ability to reach more than 200 countries and territories with secure delivery to over 100 different communication devices. A broad set of applications enable companies, hospitals, agencies, states, cities and towns to address issues related to severe weather and man-made incidents, IT outages and cyberattacks, safety of traveling staff, and facilitate regulation-compliant messaging. Everbridge serves 8 of the 10 largest U.S. cities, 7 of the 10 largest U.S.-based investment banks, 24 of the 25 busiest North American airports, and 6 of the 10 largest global automakers. Everbridge is based in Boston with additional offices in Los Angeles, San Francisco, Beijing and London. For more information, visit <u>www.everbridge.com</u>, read the company blog, <u>http://www.everbridge.com/blog</u>, and follow on <u>Twitter</u> and <u>Facebook</u>.