

## **Everbridge announces addition of Elliot Mark as SVP and General Counsel**

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[Everbridge](#), a global provider of SaaS-based unified critical communications solutions, today announced the addition of Elliot Mark as Senior Vice President and General Counsel. Mark brings more than 25 years of senior legal experience, having served as General Counsel at a number of Boston-area technology companies including Northern Power Systems, Gomez, Inc., Salary.com, Viisage Technology, and eRoom Technology.

Mark started his career as a corporate attorney with the Boston office of the international law firm Goodwin Procter. During his legal tenure he managed several IPOs, numerous M&A transactions, complex licensing arrangements, and the establishment of international operations in a large number of countries.

"Elliot's proven success providing counsel to both high-growth private as well as public technology companies makes him a great addition to the Everbridge senior management team," said Jaime Ellertson, CEO of Everbridge. "His diverse and extensive legal and business experience will be instrumental as we work to continue our business growth and expansion of our global presence."

Mark will head the Legal Department at Everbridge and play a key business role in helping Everbridge maintain the momentum of recent years, while providing counsel on key acquisition opportunities, and helping drive our continued expansion.

"I am delighted to join the Everbridge team at this exciting phase of the company's growth," said Mark. "Everbridge's distinction as a global provider of unified critical communications solutions is truly impressive and I look forward to helping build upon that success."

### **About Everbridge**

Everbridge is a global provider of SaaS-based unified critical communications solutions. During mission-critical business events or man-made or natural disasters, the Everbridge platform enables customers to quickly and reliably deliver the right message and reach the right people, on the right device, in the right location, at the right time. Utilizing sophisticated communications technologies, Everbridge has the ability to deliver and verify messages in near real-time to more than 100 different communication devices, in over 200 countries and territories, in multiple languages – all simultaneously. Everbridge is based in Boston and Los Angeles, with additional offices in San Francisco, Beijing and London. For more information, visit [www.everbridge.com](http://www.everbridge.com), read the company blog, [www.everbridge.com/blog](http://www.everbridge.com/blog), and follow on [Twitter](#) and [Facebook](#).

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