

Everbridge Appoints Nick Hawkins as Managing Director for EMEA

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LEXINGTON, Mass.—([BUSINESS WIRE](#))—[Everbridge](#), the worldwide leader in unified critical communications, today announced the addition of Nick Hawkins as Managing Director, EMEA. Hawkins brings more than 25 years of international IT and technology industry experience, and will lead the company's EMEA operations, with a focus on business development, partnership growth, sales, and strategic business operations. He joins Everbridge from Trustwave, where he spearheaded EMEA sales responsibilities across all areas of the company's portfolio.

Hawkins has successfully demonstrated valuable leadership skills for more than two and half decades, including experience directing and executing distribution channel expansion and strategic business growth. At Everbridge, he will be responsible for leading the accelerated adoption of the Everbridge platform throughout the EMEA region. Prior to Trustwave, Hawkins served in executive positions for M86 Security (Marshal) and MessageLabs.

"Nick's proven success leading growing IT companies in the EMEA regions makes him an excellent choice for the role," said Jaime Ellertson, CEO of Everbridge. "He will be instrumental in expanding our international presence to meet the growing demand for critical communications solutions in this area. We're excited to welcome him on board."

Hawkins will steer Everbridge's accelerated adoption across the EMEA, helping the company to improve upon an extremely successful 2014. Last year, Everbridge achieved [year-over-year bookings growth of over 40%](#) and added over 400 enterprise customers. Hawkins will oversee teams in both the company's Asia and European offices.

"I'm eager to join the Everbridge team and be a part of an organization delivering the highest quality unified critical communications platform," said Hawkins. "Everbridge's incredible success underpins the growing need for the most advanced critical communications solutions. I look forward to helping expand the brand further across EMEA regions."

About Everbridge

Everbridge is the leading critical communications platform trusted by corporations and communities of all sizes that need to reach the right people for immediate action, collaboration, and decision-making. Connecting more than 100 million people and internet-connected devices, the company provides reassurance that secure, compliant messages are delivered, locally and globally, received and responded to, no matter the recipient's location. Everbridge is based in Boston, Los Angeles, San Francisco, Beijing and London. For more information, visit www.everbridge.com, read the company blog, <http://www.everbridge.com/blog>, and follow on [Twitter](#) and [Facebook](#).

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